



June 24-26
TOPEKA, KS

Marketing Internship Job Description

Marketing Intern
Paid Opportunity

The Marketing Internship is an exciting opportunity for someone who has an interest in the marketing field. Interns can apply their education, skills and experience while gaining practical marketing knowledge in a higher education setting, as well as being a part of the team that puts together one of the premier Country music festivals in the country. As the Marketing Intern, you'll work on strategic projects, assist the management staff, and learn from a team of professionals.

Job Requirements

As the Marketing intern, job duties and responsibilities are crucial and determine the success or failure of the event. Requirements include: An interest in the marketing field or related field, excellent writing and communication skills, strong attention to detail, organizational and administrative skills, ability to take direction, ability to work independently and in a team environment with minimal supervision, ability to maintain confidentiality, reliability, flexibility, creativity, and proficient use in Microsoft Office and Google Docs, Sheets, etc. Applicants must have the ability to function in a fast-paced environment.

Job Responsibilities (*include but are not limited to*):

- Work closely with staff on the promotion of the organization as it related to driving ticket sales revenue
- Facilitate primary marketing campaigns
- Monitor and maintain radio station correspondence
- Plan and implement special event marketing
- Promote patron engagement at festival
- Digital media marketing involvement
- Contribute and advance social media content
- Create and implement marketing strategies and promotions
- Deliver exceptional customer service
- Participate in special promotions around the area which may include nights and weekends
- Collaborate with management to identify, plan, and develop methods and procedures to obtain greater efficiency
- Fulfill general administrative tasks
- Complete special projects as assigned by management



June 24-26
TOPEKA, KS

- Festival logistics setup & tear down
- Assist in taking ticket orders

Commitment

We request that interns be available March 15th through May 15th (15-20 hours per week) and May 15th through July 9th (40+ hours per week). Our office hours are 9AM-5PM Monday through Friday. These hours are flexible to accommodate your class schedule. It is possible to have extended hours weekend hours and special events as the event date draws closer.

Pay Range: \$7.25 per hour

Closing Date for Applications is March 1st, 2021. Interviews will be scheduled for the week of March 8th, 2021. Interested applicants should send a cover letter and resume to shelby@countrystampede.com.

To learn more about KICKER Country Stampede, please visit our website at www.countrystampede.com.

Kansas Career Work Study eligible is preferred, but we will consider the right candidate if eligibility is not available. The Kansas Career Work Study program is available to Kansas residents, enrolled at least half-time at the six state universities and Washburn University. Eligible students work on a part-time basis on behalf of an employer which complements and enhances the educational preparation of the student's career. Employers are any private business, not-for-profit organization, or public agency with a place of business in Kansas. For more information regarding eligibility and application procedures contact the student financial aid offices at the six state universities and Washburn University.