Name _____

Date of Entry Fall 2016 or later

Curriculum and Graduation Requirement Guide
Bachelor of Science Degree in Business Administration

KANSAS STATE UNIVERSITY | College of Business Student Success Center

Requirements for ALL CBA MAJORS

BAPP REQUIREMENTS (54 hrs)		Cr Hr	Gr
Communication Core Courses (11 hrs)			
Expository Writing I	(ENGL 100)	3	
Expository Writing II	(ENGL 200)	3	
Public Speaking IA	(COMM 105)	2	
Written Comm. for Work	(ENGL 417)	3	
Quantitative Core Courses (18 hrs)			
College Algebra	(MATH 100)	3	
Gen Calc/Linear Algebra	(MATH 205)	3	
Bus/Econ Statistics	(STAT 350)	3	
Bus/Econ Stats II	(STAT 351)	3	
Principles/Macroeconomics	(ECON 110)	3	
Principles/Microeconomics	(ECON 120)	3	
Non-business (K-State 8) Courses (16 hrs)			
Aesthetic Exp./Interpret. Understanding		3	
Global Issues and Perspectives		3	
Human Diversity within the U.S.		3	
Natural and Physical Sciences w/ lab		4	
Historical Perspectives		3	
Thematic Sequence (9 hrs)			

BUSINESS CORE REQUIREMENTS (30 hrs, must earn 2.5 cumulative GPA)		Cr Hr	Gr
Business Orientation	(GENBA 101)	0	
Business Foundations	(GENBA 110)	3	
Bus IT Skills Proficiency	(GENBA 166)	0	
Acctg/Business Ops	(ACCTG 231)	3	
Acctg/Invest/Finance	(ACCTG 241)	3	
Principles/Finance	(FINAN 450)	3	
Intro to Marketing	(MKTG 400)	3	
*Info Tech for Business	(MANGT 366)	3	
Management Concepts	(MANGT 420)	3	
Intro/Operations Mangt	(MANGT 421)	3	
Business Strategy	(MANGT 595)	3	
Bus Ethics/Corp Citizenship	(MANGT 596)	3	

*Note: MIS 366 for students considering MIS as a Major

Graduation Requirements

___ Minimum 126 credit hours
___ Cumulative GPA of 2.5 in Business Core Courses
___ 63 of 126 at 4 years University
___ 20 of last 30 hours at K-State
___ Under 100 Level courses do not apply
___ Deduct repeat courses in current semester
___ 50% of Business courses taken at K-State

REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (MANGT-GM / MANGT-HR / MANGT-OSCM / MIS / ENTRP / ENTRP Minor)

Must have 45 credit hours completed to declare major and at least 126 credit hours to achieve degree.

ORGANIZATIONAL MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (9 hrs)			
Organizational Behavior	(MANGT 520)	3	
Mangt Decision Analytics	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Major Field Requirements (3 hrs)			
International Management	(MANGT 590)	3	
OR			
Project Management	(MANGT 653)		
Major Field Electives (9 hrs)			
Business Law	(MANGT 390)	3	
Industrial & Labor Relations	(MANGT 530)	3	
Employment Law	(MANGT 535)	3	
Diversity Management	(MANGT 560)	3	
Management of Quality	(MANGT 541)	3	
*Project Management	(MANGT 653)	3	
*International Management	(MANGT 590)	3	
Intro to Entrepreneurship	(ENTRP 340)	3	
Digital Business	(ENTRP 466)	3	
Social Entrepreneurship	(ENTRP 520)	3	
Entrepreneur Consulting	(ENTRP 540)	3	
Economics Elective (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
2. Econ 510 or above	(ECON)	3	
*Mangt 653/690 cannot count for requirement & elective			
Unrestricted Electives (15 hrs)			

MANAGEMENT INFORMATION SYSTEMS (42 hrs)		Cr Hr	Gr
Major Field Requirements (27 hrs)			
Organizational Behavior	(MANGT 520)	3	
Bus Program App 1	(MIS 411)	3	
Bus Database Systems	(MIS 422)	3	
ERP Project Planning	(MIS 433)	3	
Digital Bus Network	(MIS 444)	3	
Bus Program App 2	(MIS 555)	3	
System Analysis Design	(MIS 566)	3	
Senior MIS Project	(MIS 677)	3	
Bus Analytics/Data Mining	(MIS 665)	3	
Unrestricted Electives (15 hrs)			

HUMAN RESOURCE MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (15 hrs)			
Organizational Behavior	(MANGT 520)	3	
Human Resource Mangt	(MANGT 531)	3	
Employment Law	(MANGT 535)	3	
Comp and Perform Mangt	(MANGT 623)	3	
Staffing Organizations	(MANGT 643)	3	
Major Field Emphasis (6 hrs)			
Industrial/Labor Relations	(MANGT 530)	3	
Org Training/Development	(MANGT 550)	3	
Mangt/Diversity/Work	(MANGT 560)	3	
Advanced HR Management	(MANGT 633)	3	
International Management	(MANGT 590)	3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (15 hrs)			

OPERATIONS and SUPPLY CHAIN MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (12 hrs)			
Organizational Behavior	(MANGT 520)	3	
Mangt Decision Analytics	(MANGT 521)	3	
SC Plan & Control	(MANGT 660)	3	
Proc. Log. & SC Design	(MANGT 662)	3	
Major Field Emphasis (9 hrs)			
Ops Planning & Control	(MANGT 522)	3	
Mangt of Quality	(MANGT 541)	3	
Constr Mangt/Cont Impr	(MANGT 652)	3	
Bus Project Mangt	(MANGT 653)	3	
Bus Analytics/Data Mining	(MIS 665)	3	
OR			
Soc Media Ana/Web Mining	(MIS 670)		
Princ. of Transportation	(ECON 631)	3	
Marketing Channels	(MKTG 545)	3	
Economics Elective (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (15 hrs)			

ENTREPRENEURSHIP (42 Hours)		Cr Hr	Gr
Major Field Requirements (15 hrs)			
Intro to Entrepreneurship	(ENTRP 340)	3	
Entrepreneurship	(ENTRP 440)	3	
Entrepreneur Consulting	(ENTRP 540)	3	
Finance for Entrepreneurs	(FINAN 561)	3	
Business Law I	(MANGT 390)	3	
Major Field Emphasis (9 hrs)			
Human Resource Mangt	(MANGT 531)	3	
Digital Business	(ENTRP 466)	3	
Social Entrepreneurship	(ENTRP 520)	3	
Tech & Innovation Mangt	(ENTRP 350)	3	
Economics Elective (3 hrs)			
Econ 510 or above	(ECON)	3	
Unrestricted Electives (15 hrs)			

ENTREPRENEURSHIP MINOR (15 Hours)		Cr Hr	Gr
ENTRP Core Course (3 hrs)			
Intro to Entrepreneurship	(ENTRP 340)	3	
Elective Courses (12 hrs)			
Exploring Creativity	(ENGL 455)	3	
Tech & Innovation Mangt	(ENTRP 350)	3	
Digital Business	(ENTRP 466)	3	
Social Entrepreneurship	(ENTRP 520)	3	
Entrepreneur Consulting	(ENTRP 540)	3	
Finance for Entrepreneurs	(FINAN 561)	3	

NOTES:

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Acctg/Invest/Finance	(ACCTG 241)	3	
Principles/Finance	(FINAN 450)	3	
Intro to Marketing	(MKTG 400)	3	
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Management Concepts	(MANGT 420)	3	
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Business Strategy	(MANGT 595)	3	
Bus Ethics/Corp Citizenship	(MANGT 596)	3	

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REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (ACCTG / MKTG / FINAN / CIB / DA / IIM / PSS)

Must have 45 credit hours completed to declare major and at least 126 credit hours to achieve degree.

ACCOUNTING (42 hrs)		Cr Hr	Gr
Major Field Requirements (27 hrs)			
Interm Acctg Process	(ACCTG 331)	3	
Acctg Info Systems	(ACCTG 413)	3	
Acctg Theory/History	(ACCTG 641)	3	
Taxation 1	(ACCTG 342)	3	
Managerial Reporting	(ACCTG 432)	3	
Financial Reporting	(ACCTG 433)	3	
Auditing 1	(ACCTG 442)	3	
Acctg Research/Comm	(ACCTG 642)	3	
Business Law 1	(MANGT 390)	3	
Economics Electives (6 hrs)			
1. Economics Elective	(ECON)	3	
2. Economics Elective	(ECON)	3	
Unrestricted Electives (9 hrs)			

MARKETING (42 hrs)		Cr Hr	Gr
Major Field Requirements (15 hrs)			
Consumer Behavior	(MKTG 450)	3	
Fund. of Prof. Selling	(MKTG 542)	3	
International Marketing	(MKTG 544)	3	
Marketing Research	(MKTG 642)	3	
Marketing Mangt	(MKTG 690)	3	
Major Field Electives (9 hrs)			
Special Topics in Mktg	(MKTG 496)	3	
Retailing	(MKTG 541)	3	
Integrated Mktg Comm	(MKTG 543)	3	
Marketing Channels	(MKTG 545)	3	
Services Marketing	(MKTG 546)	3	
International Business	(MKTG 547)	3	
Business Marketing	(MKTG 550)	3	
Sales Force Leadership	(MKTG 560)	3	
Customer Relationship Mangt	(MKTG 565)	3	
Advanced Selling	(MKTG 570)	3	
Business Intelligence	(MKTG 580)	3	
Marketing Analytics	(MKTG 581)	3	
Sports Marketing	(MKTG 630)	3	
Digital Marketing	(MKTG 635)	3	
Economics Electives (6 hrs)			
1. Economics Elective	(ECON)	3	
2. Economics Elective	(ECON)	3	
Unrestricted Electives (12 hrs)			

FINANCE (42 hrs)		Cr Hr	Gr
Major Field Requirements (15 hrs)			
Interm Acctg Process	(ACCTG 331)	3	
Finan Institution/Mrkts	(FINAN 510)	3	
Investments	(FINAN 520)	3	
Intermediate Finance	(FINAN 575)	3	
Cases in Finance	(FINAN 675)	3	
Financial Controllership Option (12 hrs)			
Taxation I	(ACCTG 342)	3	
Acctg Info Systems	(ACCTG 413)	3	
Managerial Reporting	(ACCTG 432)	3	
Financial Reporting	(ACCTG 433)	3	
Financial Management Option (12 hrs)			
Financial Reporting	(ACCTG 433)	3	
Choose from the following (9 hrs)			
Int'l Financial Mangt	(FINAN 643)	3	
Security/Portfolio Analysis	(FINAN 653)	3	
Derivative Securities/Mrkts	(FINAN 654)	3	
Financial Modeling	(FINAN 623)	3	
Financial Services Option (12 hrs)			
Financial Stmt Analysis	(ACCTG 445)	3	
Insurance	(FINAN 460)	3	
Commercial Banking	(FINAN 531)	3	
Real Estate	(FINAN 552)	3	
Security/Portfolio Analysis	(FINAN 653)	3	
Derivative Securities/Mrkts	(FINAN 654)	3	
Prof/Financial Planning	(FINAN 661)	3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Intermediate Macro	(ECON 510)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (9 hrs)			

DATA ANALYTICS CERTIFICATE (15 hrs)		Cr Hr	Gr
DA Core Courses (9 hrs)			
Business Intelligence	(MKTG 580)	3	
Bus Analytics/Data Mining	(MIS 665)	3	
Soc Media Ana/Web Mining	(MIS 670)	3	
Elective Courses (6 hrs)			
Intro to Econometrics	(ECON 630)	3	
Financial Modeling	(FINAN 623)	3	
Mangt Decision Analytics	(MANGT 521)	3	
Bus Database Systems	(MIS 422)	3	
Marketing Research	(MKTG 642)	3	
Marketing Analytics	(MKTG 581)	3	

CERTIFICATE IN INTERNATIONAL BUSINESS (21 hrs)		Cr Hr	Gr
Above Level 4 Language Courses (6 hrs)			
Class 1			
Class 2			
Required Course			
World Regional Geography	(GEOG 100)	3	
Required International Courses (15 hrs)			
International Marketing	(MKTG 544)	3	
International Mangt	(MANGT 590)	3	
Intern'l Financial Mangt	(FINAN 643)	3	
OR International Econ	(ECON 681)		
OR Development Econ	(ECON 682)		
One additional International Course:		3	
Study Abroad or International Internship (Semester Taken)			

INTEGRATED INVESTMENT MANAGEMENT CERTIFICATE (15 hrs)		Cr Hr	Gr
IIM Core Courses (9 hrs)			
Principles/Finance	(FINAN 450)	3	
Intro Integrated Inv Mangt	(FINAN 451)	3	
Inv Mangt Concepts	(FINAN 500)	3	
Elective Courses (6 hrs)			
Financial Stmt Analysis	(ACCTG 445)	3	
Security/Portfolio Analysis	(FINAN 653)	3	
Financial Modeling	(FINAN 623)	3	
Comp Systs Fin/Inv Mgmt	(MANGT 566)	3	

PROFESSIONAL STRATEGIC SELLING CERTIFICATE		Cr Hr	Gr
PSS Core Courses (9 hrs)			
Fund of Prof. Selling	(MKTG 542)	3	
Sales Force Leadership	(MKTG 560)	3	
Advanced Selling	(MKTG 570)	3	
Elective Courses			
Non-Marketing Majors: choose one			
Marketing Majors: choose two, cannot include MKTG 550.			
Consult with your advisor for current list of courses			

Notes: About certificate programs

Must earn cumulative 2.5 GPA on courses required for certificates
No more than 25% of total hours may be transfer hours
Prior permission is required from the CBA to take a class at another institution
CIB must be earned concurrently with a degree it can not be awarded after a BS/BA
IIM students can substitute FINAN 510 and FINAN 520 (Both must be completed) for FINAN 500

NOTES:

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