Name _____

DOE Fall 2011 or later

Curriculum and Graduation Requirement Guide
Bachelor of Science Degree in Business Administration

KANSAS STATE UNIVERSITY | College of Business Administration

Requirements for ALL CBA MAJORS

BAPP REQUIREMENTS (54 hrs)		Cr Hr	Gr
Communication Core Courses (11 hrs)			
Expository Writing I	(ENGL 100)	3	
Expository Writing II	(ENGL 200)	3	
Public Speaking IA	(COMM 105)	2	
Writ. Comm. for Work	(ENGL 417)	3	
Quantitative Core Courses (18 hrs)			
College Algebra	(MATH 100)	3	
Gen Calc/Linear Algebra	(MATH 205)	3	
Bus/Econ Statistics	(STAT 350)	3	
Busi/Econ Stats II	(STAT 351)	3	
Prncpls/Macroeconomics	(ECON 110)	3	
Prncpls/Microeconomics	(ECON 120)	3	
Non-business (K-State 8) Courses (16 hrs)			
Aesthetic Exp./Interpret. Understanding		3	
Global Issues and Perspectives		3	
Human Diversity within the U.S.		3	
Natural and Physical Sciences w/ lab		4	
Other/Historical Perspectives		3	
Thematic Sequence (9 hrs)			

BUSINESS CORE REQUIREMENTS (30 hrs, must earn 2.5 cumulative GPA)		Cr Hr	Gr
Business Foundations	(GENBA 110)	3	
IT Skills Proficiency	(GENBA 166)	0	
Acctg/Business Ops	(ACCTG 231)	3	
Acctg/Invest/Financ	(ACCTG 241)	3	
Principles/Finance	(FINAN 450)	3	
Intro to Marketing	(MKTG 400)	3	
Info Tech for Business	(MANGT 366)	3	
Management Concepts	(MANGT 420)	3	
Intro/Operations Mangt	(MANGT 421)	3	
Business Strategy	(MANGT 595)	3	
Bus Ethics/Corp Citizenshi	(MANGT 596)	3	

REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (MANGT-GM / MANGT-HR / MANGT-OS / MIS / ENTRP)

Must have 45 credit hours completed to declare major and at least 126 credit hours to achieve degree.

GENERAL MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (9 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Major field Emphasis (12 hrs)			
Select 9 hrs from HRM and OSCM courses			
1. HRM course		3	
2. OSCM course		3	
3.		3	
Select 3 hrs from HRM, OSCM, or list in catalog			
4.		3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (15 hrs)			

MANAGEMENT INFORMATION SYSTEMS (42 hrs)		Cr Hr	Gr
Major Field Requirements (24 hrs)			
Info Systems Fund	(MANGT 367)	3	
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Systems Design	(MANGT 570)	3	
Management of LAN	(MANGT 576)	3	
OR			
Bus Analytics/Data Mining	(MANGT 665)		
OR			
Soc Media Ana/Web Mining	(MANGT 670)		
Systems Analysis	(MANGT 656)	3	
Application/Data Models	(MANGT 666)	3	
Systems Administration	(MANGT 686)	3	
Economics Elective (3 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
Unrestricted Electives (15 hrs)			

HUMAN RESOURCE MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (12 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Employment Law	(MANGT 535)	3	
Major Field Emphasis (9 hrs)			
**Topics in Management	(MANGT 497)	3	
Industrial/Labor Relations	(MANGT 530)	3	
Org Training/Development	(MANGT 550)	3	
Mangt/Diversity/Work	(MANGT 560)	3	
Comp & Perform Mangt	(MANGT 623)	3	
Advanced HR Management	(MANGT 633)	3	
Staffing Organizations	(MANGT 643)	3	
International Management	(MANGT 690)	3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (15 hrs)			

OPERATIONS and SUPPLY CHAIN MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (9 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Major Field Emphasis (12 hrs)			
**Topics in Management	(MANGT 497)	3	
Ops Planning/Control	(MANGT 522)	3	
Mangt of Quality	(MANGT 541)	3	
Constr Mang/Cont Impr	(MANGT 652)	3	
Bus Project Mangt	(MANGT 653)	3	
Supply Ch Plan & Control	(MANGT 660)	3	
Procure, Log & Design	(MANGT 662)	3	
Bus Analytics/Data Mining	(MANGT 665)	3	
Social Media Analytics	(MANGT 670)	3	
Princ. Of Transportation	(ECON 631)	3	
Marketing Channels	(MKTG 545)	3	
Economics Elective (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (15 hrs)			

ENTREPRENEURSHIP (42 Hours)		Cr Hr	Gr
Major Field Requirements (18 hrs)			
Intro to Entrepreneurship	(ENTRP 340)	3	
*HR Management	(MANGT 531)	3	
OR			
*Digital Business	(ENTRP 466)		
OR			
*Social Entrep	(ENTRP 520)		
Finan for Entrepreneurs	(FINAN 561)	3	
Business Law I	(MANGT 390)	3	
Entrepreneurship	(ENTRP 440)	3	
Entrepreneurial Consult.	(ENTRP 540)	3	
Major Field Emphasis (6 hrs)			
Acctg Proc/Ctrls	(ACCTG 331)	4	
Taxation 1	(ACCTG 342)	3	
Financial Reporting	(ACCTG 433)	3	
Small Business Ops	(AGEC 202)	3	
Social Entrep	(ENTRP 520)	3	
Employment Law	(MANGT 535)	3	
Bus Project Mangt	(MANGT 653)	3	
DB Mangt Supply Chain	(MANGT 660)	3	
Supply Chain Mangt	(MANGT 662)	3	
International Mangt	(MANGT 690)	3	
Advertising Sales	(MC 421)	3	
Global Advertising	(MC 623)	3	
Ad Media Planning	(MC446)	3	
Consumer Behavior	(MKTG 450)	3	
Retailing	(MKTG 541)	3	
Fund. Of Prof. Selling	(MKTG 542)	3	
Intgrated Mktg Comm	(MKTG 543)	3	
Marketing Channels	(MKTG 545)	3	
Services Marketing	(MKTG 546)	3	
Marketing Research	(MKTG 642)	3	
Economics Elective (3 hrs)			
Intermediate Micro	(ECON 520)	3	
Human Resource Econ	(ECON 523)	3	
Managerial Econ	(ECON 540)	3	
Labor Econ	(ECON 620)	3	
Ind Org & Public Policy	(ECON 640)	3	
Unrestricted Electives (15 hrs)			

Notes: *Prior to Fall 2013 requirement was MKTG 241
**MANGT 497 (Topics in Management)- topics vary. Check with your advisor on how this course will be applied towards the management major

Semester	(Spring Summer Fall)	**Year**	
Semester	(Spring Summer Fall)	**Year**	
Semester	(Spring Summer Fall)	**Year**	
Semester	(Spring Summer Fall)	**Year**	

Notes:

Revised Spring 2015

Name _____

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Management Concepts	(MANGT 420)	3	
Intro/Operations Mangt	(MANGT 421)	3	
Business Strategy	(MANGT 595)	3	
Bus Ethics/Corp Citizenship	(MANGT 596)	3	

REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (ACCTG / MKTG / FINAN / CIB / IIM)

ACCOUNTING (42 hrs)		Cr Hr	Gr
Major Field Requirements (24 hrs)			
Acctg Proc/Ctrls	(ACCTG 331)	4	
Taxation 1	(ACCTG 342)	3	
Theory/History	(ACCTG 641)	3	
Managerial Reporting	(ACCTG 432)	3	
Financial Reporting	(ACCTG 433)	3	
Acctg Non/Profit	(ACCTG 434)	2	
Auditing	(ACCTG 442)	3	
Acctg Research/Comm	(ACCTG 642)	3	
Economics Electives (6 hrs)			
1. Economics Elective	(ECON)	3	
2. Economics Elective	(ECON)	3	
Unrestricted Electives (12 hrs)			

MARKETING (42 hrs)		Cr Hr	Gr
Major Field Requirements (15 hrs)			
Consumer Behavior	(MKTG 450)	3	
Fund. Of Prof. Selling	(MKTG 542)	3	
International Marketing	(MKTG 544)	3	
Marketing Research	(MKTG 642)	3	
Marketing Mangt	(MKTG 690)	3	
Major Field Electives (9 hrs)			
Special Topics in Mktg	(MKTG 496)	3	
Topics in Fin. Serv Mktg	(MKTG 497)	3	
Retailing	(MKTG 541)	3	
Intgrated Mktg Comm	(MKTG 543)	3	
Marketing Channels	(MKTG 545)	3	
Services Marketing	(MKTG 546)	3	
Business Marketing	(MKTG 550)	3	
Sales Force Leadership	(MKTG 560)	3	
Advanced Selling	(MKTG 570)	3	
Business Intelligence	(MKTG 580)	3	
Sports Marketing	(MKTG 630)	3	
Digital Marketing	(MKTG 635)	3	
Economics Electives (6 hrs)			
1. Economics Elective	(ECON)	3	
2. Economics Elective	(ECON)	3	
Unrestricted Electives (12 hrs)			

FINANCE (42 hrs)		Cr Hr	Gr
Major Field Requirements (18 hrs)			
Acctg Proc/Ctrls	(ACCTG 331)	4	
Careers in Finance	(FINAN 453)	1	
Finan Institution/Mrkts	(FINAN 510)	3	
Investments	(FINAN 520)	3	
Intermediate Finance	(FINAN 575)	4	
Cases in Finance	(FINAN 675)	3	
Financial Controllership Option (9 hrs)			
Managerial Reporting	(ACCTG 432)	3	
Financial Reporting	(ACCTG 433)	3	
Taxation I	(ACCTG 342)	3	
Financial Management Option (9 hrs)			
Accounting Elective (3 hrs)			
Managerial Reporting	(ACCTG 432)	3	
OR			
Financial Reporting	(ACCTG 433)		
Financial Management Electives (6 hrs)			
Int'l Financial Mangt	(FINAN 643)	3	
Security/Portfolio Analysis	(FINAN 653)	3	
Der Securities/Mrkts	(FINAN 654)	3	
Financial Services Option (9 hrs)			
Accounting Elective (3 hrs)			
Financial Reporting	(ACCTG 433)	3	
Financial Services Electives (6 hrs)			
Insurance	(FINAN 460)	3	
Commercial Banking	(FINAN 531)	3	
Real Estate	(FINAN 552)	3	
Security/Portfolio Analys	(FINAN 653)	3	
Prof/Financial Planning	(FINAN 661)	3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Intermediate Macro	(ECON 510)		
AND			
2. Economics Elective	(ECON)	3	
Unrestricted Electives (9 hrs)			

CERTIFICATE IN INTERNATIONAL BUSINESS (21 hrs)		Cr Hr	Gr
Above Level 4 Language Courses (6 hrs)			
Class 1			
Class 2			
Required Course			
World Regional Geog	(GEOG 100)	3	
Required International Courses			
International Marketing	(MKTG 544)	3	
International Mangt	(MANGT 690)	3	
Intern'l Financial Mangt	(FINAN 643)	3	
OR International Econ	(ECON 681)		
OR Development Econ	(ECON 682)		
One additional International Course:		3	
Study Abroad or International Internship (Semester Taken)			

INTEGRATED INVESTMENT MANAGEMENT CERTIFICATE(15 hrs)		Cr Hr	Gr
IIM Core Courses (9 hrs)			
Principles/Finance	(FINAN 450)	3	
Intro Integrated Inv Mangt	(FINAN 451)	3	
Inv Mangt Concepts	(FINAN 500)	3	
Elective Courses (6 hrs)			
Financial Stmt Analysis	(ACCTG 445)	3	
Security/Portolio Analysis	(FINAN 653)	3	
Comp Systs Fin/Inv Mgmt	(MANGT 566)	3	
Topics Finan Svcs Mktg	(MKTG 497)	3	

PROFESSIONAL STRATEGIC SELLING CERTIFICATE		Cr Hr	Gr
PSS Core Courses (9 hrs)			
Fun. Of Prof. Selling	(MKTG 542)	3	
Sales Force Leadership	(MKTG 560)	3	
Advanced Selling	(MKTG 570)	3	
Elective Courses			

Non-Marketing Majors: choose one
Marketing Majors: choose two, cannot include MKTG 550.
Consult with your advisor for current list of courses

Notes: About certificate programs

Must earn cumulative 2.5 GPA on courses required for certificates

No more than 25% of total hours may be transfer hrs

CIB must be earned concurrently with a degree it can not be awarded after a BS/BA

IIM students can substitute FINAN 510 and FINAN 520 (Both must be completed) for FINAN 500

Semester (Spring Summer Fall)	**Year**		
Semester (Spring Summer Fall)	**Year**		
Semester (Spring Summer Fall)	**Year**		
Semester (Spring Summer Fall)	**Year**		

Notes: