

PARTNER WITH

KANSAS STATE UNIVERSITY COLLEGE OF BUSINESS

In 2018, the College of Business introduced an annual recognition program to honor organizations who have made a difference in the college through direct financial support for programs, research and scholarships.

Our goal is to create value for corporate partners by providing opportunities to enhance visibility among students, faculty, and alumni. From networking events to strategic consultations with leadership, each level offers unique benefits to help you connect and make a lasting impact. This is our way to show appreciation for your commitment to the College of Business!

LEADERSHIP \$100,000+

Includes everything in the Associate, Sponsor, & Director Levels PLUS:

- » Strategy Consultation with Dean and Key Faculty
- » Feature in Alumni Newsletter

DIRECTOR \$25,000+

Includes everything in the Associate & Sponsor Levels PLUS:

- » Partner of the Week Event
- » Departmental/Program Advisory Council Participation

SPONSOR \$10,000+

Includes everything in the Associate Level PLUS:

- » Access to Career Accelerator Resume Book
- » Social Media Recognition

ASSOCIATE \$5,000+

- » Early Access to Register for Career Development Events
- » Exclusive Invite to Corporate Partner Reception and Corporate Connect Event
- » Logo Placement on Corporate Partner Display in the Business Building Atrium

FREQUENTLY ASKED QUESTIONS

Who is eligible for this program?

Any company or organization that contributed \$5,000 or more to the College of Business during the previous fiscal year.

Am I required to participate if I want to hire College of Business students?

No, this program is intended to recognize those organizations providing annual financial support and is not required to participate in hiring activities on campus.

Is this different from other College of Business Partner programs?

Yes, these are separate programs; however, by partnering with another College of Business program (e.g., NSSI, Rise Up, etc.), you automatically qualify for recognition as a College of Business Corporate Partner and receive the benefits mentioned above, in addition to those provided through the specific programs you sponsor.

KANSAS STATE **College of Business**

QUESTIONS?

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