



Certificate in International Business

Domestic Student Requirements | 21 Credit Hours

Required Foreign Language Courses (6 credit hours)

*6 credit hours of upper level courses (beyond Level 4) in the foreign language sequence.

Required Courses (9 credit hours)

GEOG 100: World Regional Geography (3)

Introduction to geography structured on a framework of major world regions and countries.

MANGT 590: International Management (3)

Examination of business decision parameters and strategy in a multinational context.

MKTG 544: International Marketing (3)

This course deals with the problems and perspectives of marketing across national boundaries.

Elective Course Options (3 credit hours)

ECON 681: International Trade (3)

Principles of international trade, determinants of the value of trade between any pair of countries, sources of gains from trade, main factors determining the pattern of trade, commercial policy, the political economy of trade and strategic trade policy.

ECON 682: Development Economics (3)

Factors affecting the economic modernization of the less-developed countries. Emphasis on capital formation, human capital, investment allocation, technical progress, income distribution, population growth, and the international economics of development.

FINAN 643: International Financial Management (3)

The international (cross-currency) aspects of financial management. Topics include currency markets and exchange rate determination, parity conditions, foreign exchange exposure and management, and valuation of international projects.

International Overlay Course (3 credit hours)

Select 3 hours from the CBA approved international overlay course. Please consult with your academic advisor for approved courses.

International Experience Requirement

Participate in a study abroad/student exchange program OR an international internship (summer, semester or year) that carries a minimum of three (3) K-State credit hours.

*For prerequisites, review the course catalog: <http://catalog.k-state.edu> or talk to an advisor

Why a Certificate in International Business?

The certificate in international business is open to all students, and it appeals to students seeking adventure, growth, and international exposure that will enhance their personal and professional development. The certificate will be awarded to students who achieve a superior level of expertise in international aspects of business.

Certificate Requirements:

- * Certificate can be completed by degree seeking students at Kansas State University, obtained as a credential on its own (free-standing), as a non-degree, certificate seeking student, or earned post-secondary.
- * Students must achieve a cumulative 2.5 GPA on all courses taken to fulfill the requirements of the certificate program.
- * ***Prior permission is required from the CBA to take or transfer a class from another institution.***
- * Complete the certificate declaration form in 1001 Business Building.

College of Business Administration

1001 Business Building | (785) 532-6180
business@k-state.edu



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International Student Requirements | 21 Credit Hours

Required Foreign Language Courses (6 credit hours)

The CIB requires proficiency in two languages. Therefore, students for whom English is not the primary language will complete a native language proficiency assessment through the Modern Languages Department to verify adequate proficiency in their native language. Students must pass the assessment to be able to use the indicated language as their native language for the CIB.

An additional 6 credit hours of 300 level or higher course work focusing on communication or English writing and literature, American culture, history, society, geography or politics are required. Courses must be completed from two different areas.

Required Courses (9 credit hours)

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ECON 682: Development Economics (3)

Factors affecting the economic modernization of the less-developed countries.

FINAN 643: International Financial Management (3)

The international (cross-currency) aspects of financial management.

International Overlay Course (3 credit hours)

Select 3 hours from the CBA approved international overlay course. Please consult with your academic advisor for approved courses.

International Experience Requirement

Studying at K-State will meet the international experience requirement.

*For prerequisites, review the course catalog: <http://catalog.k-state.edu> or talk to an advisor

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