



Entrepreneurship Minor | 15 Credit Hours

Required Course (3 credit hours)

ENTRP 340: Introduction to Entrepreneurship (3)

We will focus on business start-up but will also address organizational entrepreneurship or “intrapreneurship.” We will address the process of creativity and innovation and its impact on the success of business start-up.

Elective Course Options (12 credit hours)

ENGL 455: Exploring Creativity (3)

Prerequisite: ENGL 200 or ENGL 210 or ENGL 415

A study of creative thinking.

ENTRP 350: Technology & Innovation Management (3)

Prerequisite: ENTRP 340

Aims to equip students with an understanding of the main issues in the management of innovation and an appreciation of the relevant skills needed to manage innovation at both strategic and operational levels.

ENTRP 466: Digital Business (3)

Prerequisite: MANGT 366

An in-depth study of how social media, mobile technologies and digital business tools have enabled new businesses development and existing business transformation.

ENTRP 520: Social Entrepreneurship (3)

Prerequisites: ENTRP 340

How to engage the talents and tools of professional entrepreneurship to address critical social needs both within and beyond the market.

ENTRP 540: Entrepreneurial Consulting (3)

Prerequisite: ENTRP 340

Designed to provide students and faculty in the Entrepreneurship program the opportunity to give business assistance to small firms in the University community.

FINAN 561: Finance for Entrepreneurs (3)

Prerequisite: FINAN 450

A comprehensive set of knowledge and tools to start, run, and exit an entrepreneurial or small business.

Entrepreneurship Minor

Entrepreneurship is a dynamic process of vision, change and innovation. Learn how to build entrepreneurial skills within your chosen degree program while enhancing your career success in any industry. Entrepreneurship powers the American and global economy and is focused on opportunity recognition, creativity and innovation, and new venture creation. This fast-growing field gives students the knowledge and skills to turn their ideas into reality.

Minor Requirements:

- * Students must achieve a cumulative 2.50 GPA in the five required courses to complete the minor.
- * ***Prior permission is required from the CBA to take a class at another institution.***
- * Complete the minor declaration form in 1001 Business Building.

Note:

- Business Majors can minor in Entrepreneurship

College of Business Administration

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