

Business Minor Courses | 15 credit Hours

ACCTG 231: Accounting for Business Operations (3)

Prerequisite: Math 100, Sophomore standing (30 Credits)

An introduction to the operating activities of businesses and the roles that accounting Information plays in planning, evaluating, and recording those activities. An introduction to financial statements is included.

ACCTG 241: Accounting for Investing & Finance (3)

Prerequisite: ACCTG 231

Extends the concepts of planning and evaluation to the business activities of acquiring, disposing, and financing productive assets. Financial statement analysis will be covered.

MANGT 420: Principles of Management (3)

Prerequisite: None

Managing organizations through fundamental processes of developing plans, structuring work relationships, coordinating effort and activities, directing and motivating subordinates, and controlling. Also includes managerial roles and responsibilities, effective decision making, productivity improvement, and models and theories of human behavior.

MKTG 400: Introduction to Marketing (3)

Prerequisite: Econ 110 or *Econ 120

A general study of marketing principles which lead to the development of marketing strategy. A review of environmental influences and key analytical tools used in formulating marketing plans. Product or service design, distribution, pricing, and promotional programs.

FINAN 450: Principles of Finance (3)

Prerequisites: Acctg 231, *Econ 120, & *Stat 350

Study of the basic principles of finance, including discounted cash flow analysis, risk-return tradeoff, asset pricing models, and financial and real asset valuation. Applications of these concepts to the firm's investment and financing decisions and performance analysis will be discussed.

*Substitutions: AGEC 120 -> Econ 120 | Stat 325 or 340 -> Stat 350

Why a Business Minor?

Upon graduation, most students will be involved in organizations, profit or nonprofit, that will use business concepts and principles to improve their services or products.

Minor Requirements:

- The business minor is only available to non-business majors graduating from another college at K-State
- Complete the five required courses (or 15 credit hours) for a business minor at K-State.
- * At least three of the five required courses must be completed at K-State.
- Students must achieve a cumulative 2.50
 GPA in the five required courses to complete the minor.
- * Prior permission is required from the CBA to take a class at another institution.
- * Complete the minor declaration form in 1001 Business Building.

College of Business Administration

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