

MAX WERNER

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EDUCATION

Bachelor of Science in Business Administration **Kansas State University | Manhattan, KS**

Anticipated: May 2025

GPA 3.492 | Major: Marketing | Minor: Leadership Studies | Certificate: Business of Sports & Entertainment, Professional Strategic Selling

EXPERIENCE

Student Gift Officer

Kansas State University Foundation | Manhattan, KS

August 2024 - Present

- Facilitate fundraising efforts with alumni towards a yearly goal of approximately \$2 million
- Engage with alumni donors via phone calls to foster relationships and solicit contributions
- Maintain accurate records of donor communications and donations in the university's fundraising database

Sales & Marketing Coordinator

Mid America Youth Basketball | Newton, KS

Jun 2019 - Aug 2023

- Led a team to conduct warm calls to coaches and program directors nationwide, encouraging them to attend our events
- Designed advertisement posts for social media, targeting our specific market audience
- Answered incoming telephone calls to provide store, product, and service information
- Traveled and worked during weekends to ensure the basketball tournaments were run efficiently

CAMPUS INVOLVEMENT

LEAD212 Class Leader

Staley School of Leadership | Kansas State University | Manhattan, KS

April 2024 – Present

- Teach weekly leadership lessons to a learning community of 14 freshmen in LEAD 212
- Cover leadership topics such as vertical development and process challenges
- Lead students in addressing community food insecurity through applied learning experiences

Strengths Peer Coach

Staley School of Leadership | Kansas State University | Manhattan, KS

April 2024 – Present

- Conduct an average of 6 one-on-one meetings per week
- Examine students' CliftonStrengths top 5 results and increase students' comprehension of their strengths
- Help students apply their strengths toward achieving personal and academic goals

Crew Member at Wildcat Watch

Kansas State University | Manhattan, KS

September 2023 – February 2024

- Captured footage of live events occurring around campus
- Developed experience with prestige cameras and editing software

HONORS & AWARDS

FBLA graphic design project national qualifier

June 2022

Limestone Award

August 2022

G51 Scholarship Recipient

August 2022

RELEVANT SKILLS

Adobe Illustrator, Photoshop, and Premier | Microsoft 365 | Canva | Experience with photography and videography cameras