

VANESSA SICKMON

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-- Manhattan, KS

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EDUCATION

Bachelor of Science in Business Administration
Kansas State University | Manhattan, KS

Expected: May 2025

- Major: Marketing
- Certificate: Professional Strategic Selling

EXPERIENCE

Bakery/Deli Clerk

Kroger Dillon's | Manhattan, KS

Oct 2024 - Present

- Assisted customers with product recommendations, special requests, and dietary needs, ensuring a positive shopping experience
- Took an active role in training new hires, helping them navigate department procedures, food safety regulations, and customer service expectations
- Recognized by management as the go-to employee for ensuring daily tasks are completed efficiently and correctly

Community Assistant

Campus Advantage | Manhattan, KS

Jun 2023 - Aug 2024

<https://campusadv.com/>

- Planned and executed multiple community events, resulting in increased resident engagement and satisfaction
- Improved brand image by analyzing times for highest engagement and creating revenue-generating posts on multiple platforms
- Secured 8 leases in a single week by building rapport with prospective residents, effectively presenting property features, and having a deep understanding of resident needs

Salesperson and overnight stocker

The Home Depot | Manhattan, KS

Jan 2021 - Dec 2022

- Worked across multiple departments, balancing freight and receiving duties with daytime sales responsibilities to provide excellent customer service and ensure smooth store operations.
- Obtained licenses for all heavy machinery used in-store, including forklifts and order pickers, ensuring efficient stocking, inventory movement, and store safety
- Recognized twice as Employee of the Month for exceptional work ethic, reliability, and dedication to both team success and customer satisfaction

CAMPUS INVOLVEMENT

Member

Women in Business Association, Kansas State University

Fall 2023 - Present

- Actively participated in 4 association events per semester, including workshops, seminars, and networking sessions
- Demonstrated a commitment to ongoing learning and professional development by attending all meetings and events
- Volunteered for events assisting with attracting more members
- Applied newly acquired skills in other academic and extracurricular activities

CERTIFICATIONS & LICENSES

Lean Six Sigma White Belt

Kansas State University

Mar 2024

CBRE Commercial Real Estate Job Simulation - bBvWdDoa6p7FAcPmb Forage

Dec 2023

Social Media Marketing Certification - 529b70ab39de447ab7d84ad112b11f16

HubSpot

May 2024 - Jun 2026

Digital Marketing Certification - 62eb3bb545584589bod1eaef9213b378

HubSpot

May 2024 - Jun 2025