

Avery Kapple

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13306 W. 137th Terrace Overland Park, KS 66221

EDUCATION

Bachelor of Science in Advertising and Public Relations

Kansas State University

- GPA: 3.87
- Major: Advertising and Public Relations
- Minor: Marketing
- Certificate: Professional and Strategic Selling

EXPERIENCE

Event Ambassador

August 2024 - Present

Office of Recruitment and Administrations | Kansas State University

- Assisting in the planning, coordination, and execution of university sponsored events
- Serving as a welcoming and knowledgeable representative for the university, ensuring a positive and memorable experience for incoming students
- Managing event logistics, including venue setup, registration, and troubleshooting during events to ensure seamless operations.
- Recruiting incoming or possible transferred students to attend Kansas State University by expressing my own love and story for why I decided on Kansas State.
- Actively embodying and promoting Kansas State University's mission and values through professional and courteous interactions with all students, families, and anyone who enters the building or attends an event.

Sales and Event Planning Intern

May 2024- July 2024

Big Brothers Big Sisters Kansas City | Kansas City, MO

- Assisted with customer service tasks for the Bowl for Kids' Sake event, focusing on sales and recruitment strategies to drive participation and mentoring participants on the 60+ teams that I was in charge of, to boost fundraising efforts.
- Supported event setup and execution at Lock Loyd and The National Golf Course for BBBSKC, as well as organized the Bowl for Kids' Sake event at Park Lanes.
- Collaborated closely with the events team and fellow interns to ensure seamless event operations.
- Successfully exceeded our goal of \$750,000 between all of our 400+ teams

Counselor

May 2023 - July 2023

Westminster Woods | Fall River, KS

- Mentored and guided children aged nine to eighteen, providing both spiritual and personal development.
- Collaborated with fellow staff members, fostering a cohesive and supportive camp community.
- Ensured the safety and well-being of assigned campers, maintaining a nurturing and secure atmosphere throughout the summer.

Summer Youth Intern

May 2022 - Aug 2022

Leawood Presbyterian Church | Leawood, KS

- Collaborated with fellow interns and church staff throughout the summer to support youth ministry initiatives.
- Mentored and provided care for middle and high school students, fostering their personal and spiritual growth.
- Planned and organized events and activities, including a trip to Colorado, to engage students in the ministry.
- Developed lesson plans and delivered messages for youth group meetings twice a week.
- Managed the ministry's Instagram account to promote events and activities, enhancing student engagement.

INVOLVEMENT

Vice President of Membership Experience

Nov 2022 - Dec 2023

Pi Beta Phi KS Beta Chapter

PRSSA Member

Nov 2022 - Present

The Public Relations Student Society of America

BBBS Big

Aug 2022 - Present

Big Brothers Big Sisters of Riley County