

GEORGE GIBSON

Manhattan, KS 66502

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📞 913-295-0711

EDUCATION

Bachelor of Science: Marketing and Sales Education

Kansas State University | Manhattan, KS

Expected: May 2025

- Cumulative GPA: 3.4
- Major: Marketing
- Certificate: Professional Strategic Selling

PROFESSIONAL EXPERIENCE

Sales Intern

Foley Equipment

May 2024 – Aug 2024

- Observed multiple sales and customer closings, gaining insights into deal preparation and execution
- Participated in ride-alongs with several sales representatives, enhancing industry knowledge
- Completed development training and projects to improve customer communication and product expertise
- Expanded experience in CRM systems to track customer interactions and improve sales processes
- Strengthened team communication and customer engagement skills

Owner-Operator

Lawn and Landscape

Apr 2019 - Jul 2023

- Managed up to 50 clients at a time
- Implemented various marketing strategies to build a strong base of clientele
- Trained and hired 2 employees of proper use of equipment, and to better customer satisfaction as well
- Improved leadership skills dramatically
- Demonstrated positive attitude with all clients when addressing issues and providing exceptional customer service

VOLUNTEER EXPERIENCE

Recruiting Committee

Delta Upsilon Fraternity

Aug 2022 - 2024

Help attract graduating high school students or potential new members with recruitment over dinners, meetings, etc. Evaluate potential new members with the committee

Camp Mentor

Bishop Miege Football Camp

Jun 2021 - Jun 2021

Assigned to a group of a dozen children, 5 days of the week, teaching them a variety of drills, teamwork building exercises, and perseverance

