

BREANNA DORE

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EDUCATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Kansas State University | Manhattan, KS | May 2027

- **Major:** Marketing
- **Minors & Certificates:** Leadership minor with a certificate in Professional Strategic Selling
- **GPA:** 4.0

EXPERIENCE

MARKETING INTERN

Canopy & Vine Marketing Agency | Lenexa, KS | May 2024 - Aug 2024

- Designed digital images for events at senior living communities, leveraging Adobe InDesign to enhance marketing initiatives
- Managed social media accounts for senior living communities, utilizing Hootsuite and Agorapulse to maintain an active and engaging online presence
- Monitored and responded to Facebook comments, addressing concerns and inquiries
- Developed and implemented targeted email campaigns tailored to senior living audiences using Constant Contact

MARKETING INTERN

Grapevine Designs | Shawnee, KS | Jun 2023 - Aug 2023

- Collaborated with the Content Team to create and schedule engaging Facebook posts that aligned content with client brand standards
- Leveraged Workfront to manage project timelines and collaborate with the Production Team
- Contributed creative ideas for future social media content
- Managed event postings on Facebook, ensuring timely and accurate updates
- Monitored and responded to comments, fostering positive interactions with followers

SALES ASSOCIATE

Aerie | Overland Park, KS | Jun 2021 - Mar 2022

- Engaged with customers on the sales floor, offering tailored product recommendations to drive sales
- Managed dressing room operations, providing assistance and ensuring a seamless customer experience
- Operated the cash register, efficiently processing transactions and handling returns and online orders
- Handled shipment processing and backroom organization, ensuring timely and accurate inventory management, and maintaining a well-organized stockroom

CAMPUS INVOLVEMENT

VP OF LEARNING AND DEVELOPMENT

Zeta Tau Alpha, Kansas State University | Jan 2025 - Present

- Educate and support new members during their new member process.

MEMBER

Women in Business | Fall 2023 - Present

VP OF CAMPUS RELATIONS

Zeta Tau Alpha, Kansas State University | May 2024 - Dec 2024

- Served as the liaison between Zeta Tau Alpha and the Panhellenic Council, facilitating communication and coordinating events

HONORS & AWARDS

HILL SCHOLARSHIP

Douglas E & Victoria D | Aug 2024

ROYAL PURPLE SCHOLARSHIP

Kansas State University | Aug 2023