MADISON TERRANOVA

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EDUCATION

Bachelor of Science in Business Administration Anticipated: May 2027
Kansas State University | Manhattan, KS

- GPA 4.00
- Major: Professional Strategic Selling
- Minor: Entrepreneurship

EXPERIENCE

Student Aide Mar 2025 - Present
Kansas State University Center for Child Development | Manhattan, KS
https://www.k-state.edu/ccd/

- Built strong relationships with parents and children to ensure satisfaction and engagement, strengthening communication and interpersonal skills for client interactions.
- Coordinated schedules and activities to meet diverse needs efficiently, developing organization and project management skills applicable to campaign planning.
- Adapted lessons and problem-solved on the spot to meet individual needs, enhancing flexibility and creative thinking for sales and marketing strategies.
- Provided regular updates to parents to keep them informed and engaged, sharpening persuasive communication and presentation skills relevant to client-facing roles.

Construction Project Design Intern Jan 2025 - Present
Streamline Built Construction | Omaha, NE
https://www.streamlinebuilt.com/

- Designed and developed accurate 3D models of active residential projects to help clients visualize layouts, enhancing decision-making and overall satisfaction.
- Produced customized design concepts within one week of client consultations, delivering plans in a timely manner to keep projects moving ahead of schedule.
- Created precise 3D floor plans that streamlined the city permit process, reducing delays and improving project timelines.

Marketing Assistant Mar 2025 - Jul 2025
Jill McGreer Real Estate | Omaha, NE
https://jillmcgreer.bhhsamb.com/

- Developed client-friendly one-page reference sheets to provide homebuyers with trusted contacts for housing services like HVAC, plumbing, and maintenance, improving client experience and strengthening the realtor's post-sale support network.
- Coordinated logistics for a real estate networking event by assisting with vendor communication and scheduling, increasing attendance and enhancing the company's local presence.
- Designed professional event flyers and marketing materials to promote listings and company events, boosting visibility and engagement among prospective clients.

File Clerk Dec 2022 - Apr 2024
Central States Development LLC | Omaha, NE

- Managed confidential housing applicant files to maintain privacy compliance, ensuring the integrity and security of sensitive information.
- Prepared, copied, and distributed essential paperwork to support the housing application process, helping keep approvals moving on schedule.
- Retrieved and organized paper and digital files for team members, improving workflow efficiency and reducing retrieval time.
- Implemented and maintained an alphabetical filing system to streamline document management, boosting office productivity and accuracy.

CAMPUS INVOLVEMENT

Member, External Philanthropy Chair Fall 2024 - Present
Pi Beta Phi, Kansas State University

HONORS & AWARDS

Dean's List Scholar, Recipient Fall 2024 - Present
Kansas State University

SKILLS

Seamless AI, xiQ, Microsoft Office, Canva, Salesforce