ERICA J. WOICKE

♠ Olathe, Kansas

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EDUCATION

Bachelor of Science in Business Administration Kansas State University | Manhattan, KS

Major: Marketing GPA:3.4

EXPERIENCE

Commercial Career Intern Huhtamaki North America | DeSoto KS

May 2024-August 2024

Expected: May 2025

Conducted market research to analyze packaging trends and competitor strategies, providing insights for sales strategies.

Utilized CRM software such as Salesforce to track sales activities, update customer information, and improve data accuracy.

Enhanced product knowledge through training sessions, enabling effective communication of product benefits

Server

Rock and Brew's Bar & Grill | Overland Park, KS Kites Bar & Grill | Manhattan, KS May 2023 - Present August 2023- January 202

Collaborate with kitchen staff and other servers to ensure a smooth dining experience for all guests Demonstrate menu knowledge, make recommendations, and answer customers questions regarding all food and beverages.

Adapted to high-pressure situations, such as handling busy shifts and resolving customer issues professionally

Assistant Teacher

The Goddard School | Overland Park, KS

Dec 2021 - Dec 2022

Work closely with the childcare teacher to supervise children from the ages of 6 months to 5 years old Conduct daily responsibilities such as preparing and serving meals, changing diapers, put children to sleep, and sanitize frequently alongside closing duties

Create weekly lesson plans as well as engage in play and activities

Help maintain a safe environment that allows the children to learn and grow

CAMPUS INVOLVEMENT

Director of Sisterhood

Chi Omega, Kansas State University

Spring 2023 - Present

Organize and plan Sisterhood events alongside our executive board for 120 members

Coordinate fun activities and make agenda for Mom's and Dad's weekend

Raise money for Make a Wish Foundation through different events held by our Chapter

Brotherhood Events Committee

Alpha Kappa Psi, Kansas State University

Fall 2022 - Present

Practice developing professional development skills such as mock interviews, role plays, and resume workshops

Coordinate brotherhood events to ensure bonding and apply networking skills in a social setting Participate in community service projects at Manhattan Bread Basket

Member

Women in Business, Kansas State University

Fall 2022 - Present