

Jared Russell

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EDUCATION

Kansas State University **Manhattan, KS**
Bachelor of Science in Business Administration **May 2025**
Major: Professional Strategic Selling **GPA: 3.61**
Certificate: Marketing Technology

PROFESSIONAL EXPERIENCE

Prairie Land Partners **Andale, KS**
John Deere Dealer Sales Intern **May 2024 – August 2024**

- ♦ Researched & presented an agricultural startup investment proposal to the CEO 32 store managers
- ♦ Prepared ROI calculations, prepared equipment quotes, and sold equipment and essentials kits
- ♦ Managed inventory, conducted parts runs as needed, & completed 47 service calls
- ♦ Participated in 17 field shadowing ride-alongs

Endeavor Private Wealth **Topeka, KS**
Financial Advisor Intern **May 2022 – May 2024**

- ♦ Managed 300 client portfolios, utilizing MoneyGuide & AdvisorEngine Wealth Management Software
- ♦ Completed seven major Excel projects for financial advisors & answered incoming client calls
- ♦ Attended 20 client meetings & created notes for financial advisors

Tradehome Shoes **Manhattan, KS**
Retail Sales Associate **July 2019 – March 2022**

- ♦ Reorganized showroom layout, improving product visibility & flow, increasing customer engagement
- ♦ Consistently exceeded my daily sales target of \$500, contributing to overall store success
- ♦ Handled end-of-day bank deposits & securely closed the store

ACTIVITIES

National Strategic Selling Institute – Sales Ambassador **January 2024 – May 2024**

- ♦ Assisted in the recruitment of new students into the Sales Program
- ♦ Attended bi-weekly corporate partner presentations

Collegiate Entrepreneurs Organization – Member **August 2021 – Present**

- ♦ Attended bi-weekly networking meetings & expanded knowledge in business startups
- ♦ Aided in preparation for meetings & topics for upcoming meetings
- ♦ Received “Top Ten Businesses” award & scholarship in the Launch Competition

FarmHouse Fraternity – Member **August 2021 – May 2024**

- ♦ Contributed awareness of philanthropic events specifically the National Marrow Donor Program
- ♦ Collaborated in weekly chapter meetings & social events

HONORS

Edward Jones Sales Competition Winner, College of Business **March 2024**
Paul & Sandra Edgerley Scholarship, College of Business **August 2023**
Deans’s List and Scholarship, College of Business **January 2022 – Present**