

# HAILEY ROZELL

🏠 Round Rock, TX 78664

✉️ haileyrozell12@gmail.com

📞 512-773-8276

🌐 [linkedin.com/in/haileyrozell](https://www.linkedin.com/in/haileyrozell)

## EDUCATION

### Bachelor of Science in Business Administration

Kansas State University | Manhattan, KS

Expected: May 2026

- GPA 3.6
- Major: Professional Strategic Selling
- Minor: Marketing

## EXPERIENCE

### Marketing & Advertising Intern

Aggieville Business Association | Manhattan, KS

Jan 2023 - Present

- Market and advertise events such as Trick or Treat, Aggieville Showdown, and St. Patricks Day Parade within the Aggieville district
- Develop and implement a social media calendar, resulting in consistent and timely posts across all platforms
- Successfully implement a comprehensive communication strategy between 90 businesses within the district

### Dance Educator

Greater Austin Dance Academy | Round Rock, TX

Aug 2019 - Jul 2024

- Developed and implemented a comprehensive dance curriculum to further students knowledge
- Established clear expectations and rules for behavior in the dance studio, resulting in a more disciplined and focused class atmosphere
- Created a safe and inclusive space for students of all backgrounds and abilities, promoting diversity and acceptance within the dance studio

### Server

Salt Lick BBQ | Round Rock, TX

Aug 2020 - Jul 2022

- Successfully trained and mentored new servers, resulting in improved efficiency and customer satisfaction
- Collaborated with coworkers to ensure smooth and efficient service delivery, resulting in consistently positive customer feedback

## CAMPUS INVOLVEMENT

### Member

Kansas State Sales Team

Aug 2024 - Present

- Participate in two role-play scenarios each semester replicating real world field interactions
- Placed 2nd out of 18 competitors at the Shamrock Trading Corporation Sales Competition in April 2024
- Attend weekly practices; further develop sales skills relating to qualified customers, asking questions/ effective listening and communicating customer value through presentations

### Member

Sales Ambassador

Nov 2023 - Present

- 1 out of 47 members selected to help maintain a high retention rate in the sales program to ensure the program is excelling
- Network with 29 corporate sponsors to build meaningful relationships
- Build upon public speaking, communication, and teamwork skills to enhance sales expertise

### Vice President of Membership

Alpha Kappa Psi

Aug 2022 - Present

- Gain professional skills through experience of networking, learning workplace communication, and organizing events
- Held a recruitment chair position where I developed and implemented effective recruitment strategies, resulting in 20 new members joining in Fall 2023 semester
- Effectively communicate to new members to ensure expectations and events were properly relayed

### Recruitment Chair

Chi Omega, Kansas State University

Fall 2022 - Present

- Lead a 92 women chapter to recruit 43 new members who exude our values
- Held philanthropy position to plan fundraising events, raising money for the Make A Wish Foundation