

# JACKSON ROHN

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## EDUCATION

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### **Bachelor of Science in Business Administration**

**Kansas State University | Manhattan, KS | Expected: May 2025**

- Major: Personal Financial Planning
- Minor: Business; Certificate: Professional Strategic Selling
- GPA: 3.82

## RELEVANT EXPERIENCE / WORK HISTORY

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### **C2C – Advice Intern**

**Vanguard | Scottsdale, Arizona | May 2024 - Present**

- Participate in casework, shadow calls, and roleplay advisor calls with several industry-leading financial advisors to increase knowledge of the field and foster a professional network.
- Develop and present six collaborative projects to increase business investment acumen.
- Lead external financial research projects for the advice team to enhance CRM techniques.

### **Peer Financial Counselor**

**Powercat Financial | Manhattan, KS | Feb 2023 - Present**

- Assist students struggling with student loans by providing them with clear information on repayment options, loan consolidation, and forgiveness programs. Collaborated with individuals to alleviate concerns and develop manageable repayment strategies.
- Educated students about the significance of responsible credit usage and its long-term implications. Provided guidance on establishing and maintaining healthy credit profiles, empowering students to make sound credit-related choices.
- Guided students through the crucial phase of transitioning from academia to the workforce, offering insights into managing salary negotiations, setting up retirement accounts, and making informed benefits decisions.

### **Vice President of Recruitment**

**Kansas State Chapter of Delta Upsilon | Manhattan, KS | Nov 2022 – November 2023**

- Developed strong communication and interpersonal skills through interactions with potential new members. Improved the ability to effectively communicate with a diverse group of individuals and foster positive relationships with peers.
- Gained leadership experience through responsibilities in the recruitment process. Organized and led team projects and initiatives, which have allowed honing problem-solving and decision-making abilities.
- Facilitated ability to multitask and prioritize tasks, and consistently demonstrated reliability in meeting deadlines and following through on commitments.

### **New Markets Analyst - Intern**

**Seven Stones Investments | Prague, Czech Republic | May 2023 - Aug 2023**

- Conducted comprehensive market research to identify consumer trends, competitive landscapes, and potential growth opportunities.
- Spearheaded the launch of a new winery by meticulously coordinating various aspects of the venture, from sourcing high-quality products to establishing robust quality control measures.
- Assisted in navigating the intricacies of regulatory compliance by aligning wine labeling practices with the requirements set forth by the Alcohol and Tobacco Tax and Trade Bureau (TTB) and the Certificate of Label Approval (COLA) regulations.

## CAMPUS AND COMMUNITY INVOLVEMENT

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### **Marketing Chairman**

**Financial Well Being Ambassadors | Feb 2023 - Present**

### **Chairman**

**Delta Upsilon Recruitment Committee | Nov 2022 - Present**

### **Dean's List**

**Kansas State University | Dec 2021 - Present**