

Tyler Cronin

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Education

Kansas State University- Manhattan, KS, GPA: 3.24
Bachelor's of Science in Mass Communications
Minor in Marketing
Certificate in Professional Strategic Selling

Graduating: December 2024

Experience

Wildcat Watch: *Videography/Editing*, Manhattan KS 2021-Present

- Filmed/edited footage to create promotional material for Kansas State.
- Experience with Adobe Suite, with emphasis on Premiere Pro and Lightroom.
- Led production shoots and interviews promoting student organizations.

Gordon's Landscaping: *Landscaping*, Overland Park KS Summer 2022-2023

- Led crew to more efficient site work, decreasing job time.
- Managed/maintained customer relationships to create repeat customers
- Developed community land and customized designs to client requests

Technical Skills

Adobe Creative Cloud Suite	Salesforce/Hubspot Experience	Videography
Microsoft Office Suite	Data Analysis/Research	Google Analytics Certified
Communications (Written and verbal)	Social Media Marketing	Content Creation

Activities

- **Delta Chi Fraternity**, *Social Media Relations Chair* August 2021-2024
 - Member in good standing by maintaining above a 3.0 GPA, managed social media accounts, produced online content for several platforms, and committed to using social media marketing to increase engagement. Attended weekly events such as chapter meetings, met financial obligations, and dedicated service to philanthropy.
- **Scouting America**, *Volunteer*, Manhattan KS April-May 2024
 - Led merit badge forums on videography and film productions, created a safe atmosphere for children to be creative and learn about their passions.

Honors Awards

- National Honor Society
- Eagle Scout, Scouting America
- Five-time National Speech and Debate Competitor
- Eight-time State Speech and Debate Competitor