

# PARKER KENNEY

SALES | FINANCE

612 Griswold Street, Rossville KS 66533

parkershawkenney@gmail.com • 785.220.2110

---

## EDUCATION

### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Kansas State University | Manhattan, KS | Expected Graduation: May 2025

- GPA: 3.71/4.0
- Major: Professional Strategic Selling
- Minor: Management, Leadership

---

## WORK EXPERIENCE

### SALES INTERN

Security Benefit | Topeka, KS | May 2024 - Present

- Managed and updated client databases, ensuring accurate and timely information for follow-ups and communication.
- Gained hands-on experience with CRM software and sales tracking tools, contributing to better client management.
- Provided exceptional service over the phone by addressing inquiries, resolving issues, and ensuring a positive experience.

---

## INVOLVEMENT

### SALES AMBASSADOR

December 2023 - Present

- Represented the Sales organization in various college and community events, promoting the value of sales skills and development.
- Collaborated with industry professionals and guest speakers while listening to personalized presentations and panel discussions, providing valuable insight into the sales industry.
- Actively engaged in recruitment efforts, helping to grow the organization's membership resulting in the largest number of applicants per semester in program history.

### ELLIS FOUNDATION MENTOR

August 2022 - Present

- Provided one-on-one mentorship to incoming students, offering guidance on academic and personal aspects of life.
- Participated in facilitated peer support groups that fostered a collaborative environment where students could share experiences, seek advice, and build a sense of community.

### RECRUITMENT TEAM

Pi Kappa Alpha | August 2022 – May 2024

- Collaborated with a team to develop and implement recruitment strategies increasing new members' sign-ups.
- Organized and facilitated recruitment events, enhancing engagement and interest among potential members.

---

## HONORS AND AWARDS

- Kansas State University Dean's List: Fall 21', 22' Spring 22', 23', 24'
  - Awarded to students who achieved at least a 3.75 GPA, while maintaining at least 12 credit hours.
- Rossville High School Salutatorian
  - Achieved the second-highest academic rank in the entire graduating class.