

BRADY KAPPELMANN

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Address
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Website
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EDUCATION

Kansas State University

Bachelor of Science in Business Administration

Expected: May 2026

Majors: Marketing & Professional Strategic Selling

Certificates: Marketing Technology

PROFESSIONAL EXPERIENCE

BK Media | Liberal, KS

Owner

Jul 2022 – Present

- Capture photos for families, seniors, friends, etc. with the highest quality and strive to make people feel valued and important through seeing their memories captured
- Design and upkeep business websites with SEO integrated through all aspects. Partnered with 6 companies.
- Engage community through promoting business' staff, sales, events, & website design to boost company sales
- Increased social engagement on average of 36%.

U.S. House of Representatives | Washington, D.C.

Congressional Intern for Representative Tracey Mann

May 2024 – Jul 2024

- Speak to constituents of Kansas' 1st district and summarize concerns to share with the Congressman
- Lead capitol tours for constituents visiting the US Capitol
- Draft and create social media, mail, and other communications for the Congressman
- Attend appropriations and committee meetings to summarize for staff

K-State Athletics | Manhattan, KS

Athletics Communications Intern

Aug 2023 – May 2024

- Assist with pre-game, post-game, and in-game press releases and statistics recording
- Coordinate plans with other interns & staff during game days

Seward County Broadcasting Co. | Liberal, KS (Hybrid)

Digital Marketing Sales Intern

Nov 2022 – May 2024

- Manage and create the social media platforms including Facebook, Instagram, Twitter, YouTube, & TikTok; creating 5+ posts per week.
- Support our sales staff, as part of the sales process, communicating with clients the goals and information for digital advertising

LEADERSHIP & INVOLVEMENT

K-State Student Governing Association

Chief of Staff

Mar 2024 – Present

- Coordinate and advise the Student Body President's cabinet of 20 students.
- Collaborate and work with fellow student leaders, classmates, & faculty to solve campus-wide issues.
- Advocate for K-State students in Washington D.C., Kansas Capitol, and in collaboration with our administration.

Connected 'Cats

Seward County Representative

Aug 2023 - Present

- Represent K-State by presenting in community forums, meeting with stakeholders in my community, & more
- Collaborate with other Connected 'Cats to better connect K-State with Kansas communities

National Strategic Selling Institute

Sales Ambassador

Dec 2022 – Present

- Represent the Kansas State Sales Program during branded events held throughout the year
- Present in front of classes about the benefits of the sales program

HONORS & AWARDS

Kansas State University

Dean's Honor Role

May 2023