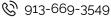
# **JULIA SMITH**

#### Overland Park, KS 66223

i jesmith≥08@gmail.com





https://www.linkedin.com/in/juli a-smith17/

#### **EDUCATION**

# Bachelor of Science in Business Administration Kansas State University | Manhattan, KS

May 2025

- · Major: Marketing
- Certificate: Professional Strategic Selling

#### **EXPERIENCE**

## Campus Manager Fresh Prints | Virtual

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Jul 2023 - Present

- Marketing and networking our company to gain clients and create sales
- Formulate strategies to inhale client engagement through innovative and effective ideas
- Create proofs and work with all members of the team within the company to finalize the sale
- · Brought in the second most amount of sales within the new campus managers nation wide

## **Cake Decorator**

Price Chopper Enterprises | Overland Park, KS

Feb 2018 - Dec 2024

- Successfully managed multiple cake orders simultaneously, consistently meeting deadlines
- Handled customer complaints calmly and professionally, resolving customer issues promptly
- · Followed all store policies and procedures, resulting in fewer mistakes and improved customer service

#### Marketing Intern

Anthony's PHCE | Lenexa, KS

May 2023 - Aug 2023

- Created and managed engaging social media content that increased engagement
- Conducted market research that identified key customer segments and generated new product ideas
- Engaged meetings to see how the marketing initiatives reflect through revenue reports and customer growth

#### CAMPUS INVOLVEMENT

#### Member

Delta Delta, Kansas State University

Fall 2021 - Present

- Organize and create teams to get people involved on campus with intramural
- · Plan and strategize activities for Mom's and Dad's weekend

# **SKILLS**

Canva · RStudio · MS Excel · MS Powerpoint · MS Word