

# ISAAC HONG

Manhattan, KS 66502

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## EDUCATION

### Bachelor of Science in Business Administration

Kansas State University | Manhattan, KS

Expected: May 2025

- Cumulative GPA: 3.924
- Major: Entrepreneurship and Innovation, *Emphasis in Corporate Innovation*
- Minor: Management
- Certificate in Professional Strategic Selling

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## WORK EXPERIENCE

### Door-to-Door Sales Intern

Aruza Marketing | Dallas, TX

<https://www.aruzamarketing.com/solutions>

May 2024 - Aug 2024

- Relocated to Dallas, Texas to complete the internship
- Sold \$40,000 in serviced pest control revenue through cold door-to-door leads
- Achieved greater than 85% retention on sold accounts
- Finished as the #1 rookie in the Dallas branch

### Landscape Crew

Hong's Landscape and Nursery Inc. | Wichita, KS

May 2015 - Aug 2022

- Filled out and accomplishing landscaping work orders
- Operated necessary machinery to complete a landscaping task
- Drove commercial vehicles to and from job sites
- Assisted customers around the store and answered questions they may have

### Landscape Crew Worker

Prairie Stone | Manhattan KS

<https://prairiestone.net/>

Aug 2021 - Dec 2021

- Assisted in carrying out landscaping projects.
- Prepared materials needed to complete a task
- Assisted in the construction of a retaining wall

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## INVOLVEMENT

### Undergraduate Representative to the Grand Council

Alpha Sigma Phi Fraternity

Aug 2023 - Aug 2024

- Attended monthly meetings focused on aspects of Alpha Sigma Phi Fraternity's strategic plan
- Created the rough draft strategic plan for 2030
- Attended the 10th Annual All Board Meeting in Hilton Head South Carolina

### President

Alpha Sigma Phi Fraternity

Apr 2023 - Apr 2024

- Focused on operations aimed at accomplishing the strategic goals and objectives set by the chapter, the executive board, and myself.
- Oversaw all chapter and executive board operations.
- Led weekly chapter and executive board meetings.
- Served as a liason between our active chapter and Interfraternal Council (IFC) and Alpha Sigma Phi Headquarters (HQ). Attended bi-weekly IFC meetings, bi-weekly meetings with our chapter advisor, and ensure all organizational responsibilities are handled. (Paying bills, sending documents, updating rosters)
- Established an Alumni Association for the Iota Pi chapter and facilitated elections for the Alumni Executive Board and Alumni Board of Advisors
- Earned the Iota Pi Chapter the Alpha Gamma Upsilon Bronze Cup which was the first national award in our chapter's history

### **Vice President**

Alpha Sigma Phi Fraternity

Apr 2022 - Apr 2023

- Focused on operations aimed at retaining current members.
- Oversaw the master calendar and Brotherhood Board. (A board of members whos purpose is to plan and execute events)
- Insured execution of plans set by the master calendar.
- Kept inventory and took care of fraternity assets.

### **Vice President of Family and Alumni Relations**

Alpha Sigma Phi Fraternity

Jan 2022 - May 2022

- Focused on operations aimed at maintaining strong connections with alumni and family.
- Issued a semi-annual newsletter to alumni and family to keep them up to date with current chapter operations, goals, and milestones.
- Planned and coordinated an alumni networking event and family event (mom's day).
- Raised over \$1000 in donations from the Mom's Day silent auction.

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## **AWARDS AND HONORS**

### **Deans List**

Kansas State University

Fall 2021 - Present

Achieved a 3.75 or greater GPA in 6 consecutive academic semesters

### **Outstanding Brother of the Year**

Alpha Sigma Phi Fraternity | Iota Pi Chapter

Spring 2023

Given to a brother in the chapter who went above and beyond in the efforts and contributions for the chapter

### **Executive Board Member of the Year**

Alpha Sigmi Phi Fraternity | Iota Pi Chapter

Spring 2023

Given to a member of the executive board who went above and beyond with their contributions and efforts for the chapter

### **KEC Masons Award**

Kansas State University

Fall 2023

Awarded for achieving 3rd place in my Entrepreneurial Consulting final project.

### **Derek Thurston Legacy Award**

Alpha Sigma Phi Fraternity | Iota Pi Chapter

Spring 2022

Given to someone who has demonstrated the ability to leave a legacy for future members of Alpha Sigma Phi

### **Wildcat Traditions Scholarship**

Kansas State University

Fall 2021