

# TREY HOLLOWAY

🏠 Broomfield, CO

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## EDUCATION

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### Bachelor of Science in Business Administration

Kansas State University | Manhattan, KS | May 2025

- GPA 3.9
- Major: Marketing
- Certificate: Marketing Technology
- Certificate: Professional Strategic Selling
- Certificate: Business of Sports and Entertainment

## EXPERIENCE

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### Campus Ambassador

Kansas State University Office of Recruitment and Admissions | Manhattan, KS | Jan 2023 - Present

- Promoted to Lead Ambassador in Fall of 2024
- Inform potential students and their guardians about the University
- Work with a team to build necessary materials for students
- Use social skills to make meaningful connections within an hour, multiple times a week
- Received Rookie of the Year in May 2023

### Marketing Intern

Hyland Hills Parks & Recreation | Federal Heights, CO 80260 | May 2024 - Aug 2024

- Increased Instagram followers for @waterworldco from 9,000 to 27.8K
- Created a variety of engaging content to boost social media presence and interaction
- Collaborated with a small team to meet marketing goals and deadlines
- Engaged with the public during outreach events to promote the facilities and their offerings
- Edited website copy and images for improved user experience and visual appeal
- Designed event promotion graphics using Canva

### Program/Facility Supervisor - Athletics

City & County of Broomfield | Broomfield, CO | May 2022 - Aug 2023

- Supervised and managed employees at athletic events
- Organized events to make sure they ran efficiently and on time
- Handled complaints and problem solved issues quickly

### Warehouse/Distribution staff

BoCo Gear | Boulder, CO | Jun 2020 - Jan 2022

- Worked with a team of employees to efficiently fulfill 150-550 orders of running gear daily and prepare them for shipment
- Verbally greeted customers for pick up orders and communicated with them while they would browse the warehouse and shop
- Made decisions in the organization of product and stock for the company, especially during the move to a warehouse

## CAMPUS INVOLVEMENT

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### Vice President

Street Team/Student Section, Kansas State University | Fall 2022 - Present

- Executive duties for club to improve the Student Section at K-State and increase student pass sales.
- Discovers unique ways to promote sporting events to students
- Brainstorm ideas for giveaway items at sporting events and ways to improve the student experience

### VP of Administration, Pi Sigma Epsilon

Pi Sigma Epsilon, Kansas State University | Aug 2021 - Present

- Marketing and Sales Club at Kansas State University
- Attended 2 National Conventions and one Regional Convention for PSE in 2022 & 2023 with great speakers and companies
- Placed 3rd in Marketing Case Study competition at the National Convention
- Held the position, VP of Professional Development from January 2023-December 2023

## HONORS & AWARDS

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### Founders Non-Resident Merit Award

Kansas State University | Aug 2021 - Present

### Dean's List Scholar/Honor Roll, Recipient

Kansas State University | Aug 2021 - Dec 2023

### Rookie of the Year

Kansas State University Office of Recruitment and Admissions | Jan 2023 - May 2023

### Wabash CannonBall Colorado Scholarship

K-State Alumni Association | Aug 2021 - May 2022

### Frank Marchi Memorial Scholarship

Broomfield Lions Club | Aug 2021 - Jan 2022

