

KYNDAL HOLLAND

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EDUCATION

Bachelor of Science in Business Administration
Kansas State University | Manhattan, KS

Expected: May 2025

- Major- Marketing and Professional Strategic Selling
- GPA: 3.6

EXPERIENCE

Marketing Proposal Internship

Kiewit | Lenexa, KS

Summer 2024

- Supported the development and execution of SOQs/proposals for clarity and alignment with RFQs/RFPs requirements. Ensuring the high standards of accuracy and competitiveness of our submissions for the Water Business Development

Student

Advanced Selling Course | Kansas State University

Spring 2024

- Managed prospects and sales pipeline through Salesforce, exceeded my quota while helping the class exceed our \$180,000 goal to raise for the NSSI program

Sales Support Internship

Lockton Affinity | Overland Park, KS

Summer 2023

- Enhanced my CRM and sales skills; specifically, over the phone while learning more about Lockton Affinity and receiving hands-on experience in the insurance industry

Participant

Lockton Roleplay | Manhattan, KS

Spring 2023

- Practiced sales skills through a competitive roleplay competition

Participant

Edward Jones Roleplay x2 | Manhattan, KS

Fall 2022

- Practiced sales skills through a competitive roleplay competition

Head Pool Cabana Server

Nicklaus Golf Club | Overland Park, KS

Summer 2021

- Responsible for ensuring safety, cleanliness, providing food and beverage service to club members while guaranteeing customer satisfaction, and working as a team player

CAMPUS INVOLVEMENT & LEADERSHIP

Mentor

NSSI Program | Manhattan, KS

Spring 2024-Present

- Guiding incoming sales students' introduction to NSSI, ensuring smooth integration and early program engagement

Member/Presentation Committee

Sales Ambassadors | Manhattan, KS

Spring 2023-Spring 2024

- Assisted in the retention of current students and recruitment of students into the program, attended weekly meetings, volunteered at events and activities hosted on campus

Member

Alpha Kappa Psi | Manhattan, KS

Fall 2022-Spring 2023

- Established a lifelong network, developed business skills, and recruited new members

Member

Sales Distinction Program | Manhattan, KS

Fall 2022-Present

- Enhancing sales and networking skills through events and training

Member

Chi Omega, Kappa Alpha | Manhattan, KS

Aug 2021-Present

- Supporting the Make-A-Wish philanthropy by volunteering to facilitate several events throughout the year

Volunteer

First Baptist Church of Olathe | Olathe, KS

Winter 2021-Summer 2022

- Helped the church office stay clean and organized by filing documents, answering phone calls, and preparing items for mission trips

AWARD

Royal Purple Scholarship

Kansas State University

Aug 2021-Present

- Received renewable scholarship for commitment to high academic success for achieving above 4.0 GPA