

LOGAN HILGENDORF

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EDUCATION

Bachelor of Science in Business Administration Expected: Dec 2025
Kansas State University | Manhattan, KS

- GPA: 4.0
- Major: Marketing
- Minor: Leadership Studies
- Certificates: Professional Strategic Selling, Data Analytics

EXPERIENCE

Summer Associate- Data Strategy and Automation Jun 2024 - Aug 2024
Philadelphia Insurance Companies | Leawood, KS

- Presented a group project to the C-Suite on new legislation affecting the Property and Casualty Insurance industry
- Developed Power BI dashboards to track and analyze usage metrics, enhancing the Insurance Operations team's automation initiatives
- Created Microsoft Excel macros to enhance efficiency and achieve cost savings in report generation
- Supported the Insurance Operations team with various projects by utilizing in-house applications such as Path, Salesforce, and Hyperscience

Premium Bay Leader/ Service Advisor Jun 2020 - Mar 2024
Charlie's Carwash | Olathe, KS

- Guided customers in selecting services, making purchases, and managing membership accounts
- Boosted sales and membership registrations through exceptional customer service
- Performed thorough interior and exterior cleaning of vehicles with high efficiency
- Achieved the highest revenue per vehicle for two consecutive months

CAMPUS INVOLVEMENT

Vice President of Professional Development Spring 2024 - Present
Pi Sigma Epsilon Marketing and Sales Club, Kansas State University

- Complete P-6 COG report (Chapter-Sponsored Professional Development Activities)
- Coordinate professional development activities/events
- Network with faculty, alumni, and corporate sponsors
- Research skills that corporate sponsors are looking for in candidates

Member Spring 2023
International Buddies Program, Kansas State University

- Gained diverse perspectives by interacting with a foreign exchange student
- Attended events to gain exposure to new cultures and form a bond with an international student

HONORS & AWARDS

University Scholar Award Fall 2022 - Present
Kansas State University

Academic Merit Award Fall 2022 - Present
Kansas State University

Dean's List Scholar Spring 2024
Kansas State University

Vanier Family Business Administration Merit Scholarship Fall 2024
Kansas State University

CERTIFICATIONS & LICENSES

Lean Six Sigma White Belt Oct 2022
Kansas State University