

TATUM GENTRY

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☎ (785)224-0177

EDUCATION

Bachelor of Science in Business Administration

Kansas State University | Manhattan, KS

May 2025

- GPA: 4.0
- Major: Professional Strategic Selling & Marketing
- Minor: Leadership
- Certificate: International Business

Kansas State University Education Abroad

Arts and Culture | Orvieto, Italy

- Studied abroad through the KSU in Italy Program in Summer 2023
 - Studied Italian Language and Food and Wine
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EXPERIENCE

Front Desk Worker

National Strategic Selling Institute (NSSI) | Manhattan, Kansas

Aug 2023 - Present

- Greet students, corporate partners, and visitors entering the NSSI Sales Suite
- Perform various tasks given by the NSSI program coordinator and faculty
- Assist with sales competitions and student role-plays

Carrier Sales Intern

Shamrock Trading Corporation- Ryan Transportation | Overland Park, Kansas

Jun 2024 - Aug 2024

- Evaluate and communicate with carriers through both inbound and outbound calls regarding various loads of freight
- Book on average about five plus loads of freight per day, generating company profit
- Coordinate logistics activity, including scheduling, tracking and tracing orders, communicating with drivers, etc.

Marketing & Sales Intern

Greek House | Virtual

May 2022 - Aug 2022

- Used a CRM system to generate 95 leads and complete over 200 activities
 - Sold over \$5,000 worth of merchandise
 - Created and distributed promotional marketing material in Canva to inform customers of new products to increase sales
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CAMPUS INVOLVEMENT

National Strategic Selling Institute

Sales Ambassador

Dec 2022 - Present

Women in Business

Member

Fall 2022 - Present

Staley School of Leadership Ambassador

Enrichment Committee

Nov 2021 - Present

Pi Beta Phi Sorority

Leadership Nominating Committee, Bylaws Committee, Apparel Chair

Fall 2021 - Present