

# ELISE CAUDILLO

🏠 Olathe, KS

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## EDUCATION

### Bachelor of Science in Business Administration

Kansas State University | Manhattan, KS

Expected: May 2026

- Major: Marketing | GPA: 3.8
- Certificate: Professional Strategic Selling | Marketing Technology

### Business Administration, General

Johnson County Community College | Overland Park, KS

Transferred: Aug 2023

## EXPERIENCE

### Recruiting & Marketing Intern

Northwestern Mutual | Olathe, KS

Jan 2024 - Present

- Developed and identified outreach strategies to increase awareness of Northwestern Mutual's nationally ranked programs
- Focused on connecting with campus centers of influence, such as professors and student organizations to network with and drive recruitment efforts
- Implemented marketing campaigns to attract qualified candidates and increase engagement among students at K-State

### Sales Associate

Brown's Shoe Fit Co | Manhattan, KS

Jan 2024 - Present

- Work with the marketing team to contribute to content creation and management of social media posts
- Utilize active listening skills to identify pain points of customers to find them the right product(s) and solutions(s)
- Efficiently work in a fast-paced environment to provide excellent customer service

### Customer Service Specialist

Beauty Brands | Olathe, KS

Apr 2022 - Present

- Effectively implement sales strategies to meet and exceed sales goals daily
- Develop and maintain relationships with clients

### Barista

Radina's Coffeehouse and Roastery | Manhattan, KS

Aug 2023 - Oct 2023

- Actively used organization skills to prioritize side tasks while serving customers
- Maximized efficiency by being an adaptable team member

## ACTIVITIES AND INVOLVEMENT

### Member

Women in Business

Nov 2023 - Present

### Member

Phi Theta Kappa

Mar 2023 - Present

## CERTIFICATIONS & LICENSES

### Kansas Insurance License - 21213196

Kansas Department of Insurance

Jun 2024 - Mar 2028

### HubSpot Academy

Content Marketing | Social Media Marketing

2024 - 2026

## HONORS & AWARDS

### Dean's List

Kansas State College of Business

Fall 2023 - Spring 2024

## VOLUNTEER EXPERIENCE

### Instructor

Gardner Schools Summer Enrichment

Jun 2018 - Jul 2021

### Volunteer

Jared Coone's Pumpkin Run

Oct 2018 - Oct 2018

### Volunteer

Sonflower's Bakery

Sep 2018 - Sep 2018