



Lauren Boughfman

CONTACT

12020 N Rock Rd, Valley
Center, KS 67147
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REFERENCES

Carey Glenn

-Advisor at Kansas State University
Email: ellisonc@k-state.edu

Tara Clausen

-CEO of Konza United Way
Email: director@konzaunitedway.org

Mike Porter

-Student Development Program Manager
at the Kansas State University Foundation
Email: mikep@ksufoundation.org

SKILLS

- Web Design
- Search Engine Optimization
- Strategic Writing
- Leadership
- Problem-Solving
- Graphic Design
- Social Media
- Communications
- Adobe Creative Suite

EXPERIENCE

AQ MILLER SCHOOL OF MEDIA AND COMMUNICATION

AMBASSADOR

2023-Present

Create and post related content to social media; Design print marketing pieces; Give tours to prospect students

KANSAS STATE UNIVERSITY FOUNDATION

-STUDENT GIFT OFFICER

2022-Present

Engage with K-State alumni in support of K-State's philanthropy

-MARKETING AND COMMUNICATIONS INTERN

May 2024-August 2024

Manage social media, build web pages, Facebook paid advertising, Google analytics, email marketing

KONZA UNITED WAY-MARKETING INTERN

February-August 2023

Manage social media, Create a monthly newsletter; Photograph and film content; Create marketing pieces

SPLURGE! MAGAZINE-WRITER AND EDITOR

2021-2022

Write articles for a monthly publication

EDUCATION

KANSAS STATE UNIVERSITY

2021-Present

Bachelors of Science in Advertising and Public Relations, Minor in Marketing

-Certificate in Social Media Management

-Certificate in Professional Strategic Selling

FREDERIC REMINGTON HIGH SCHOOL

2017-2021

3.89 cumulative GPA

Ranked 8th in my class

Completed 18 hours of dual credit through Butler Community College