

ADDISON BLUM

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🌐 www.linkedin.com/in/addisonblum

EDUCATION

Bachelor of Science in Business Administration
Kansas State University | Manhattan, KS

May 2025

- GPA 3.60
- Major: Marketing
- Minor: Graphic Design & Sales Certificate
- Arts & Culture Study Abroad Program Summer 2023

EXPERIENCE

Marketing and Events Intern
Aggieville Business Association | Manhattan, KS

Jan 2023 - Present

- Update and actively run the website, produce social media content, and manage emails
- Plan and aid to events and businesses throughout the district

Server
Austins Bar and Grill | Olathe, KS

Spring 2019 – Present

- Recognize and tend to customers' needs through intentional service
- Experience in approaching conflicts with others in a timely and effective manner

CAMPUS INVOLVEMENT

President
Alpha Kappa Psi Business Fraternity
Jan 2024 - Present

- Facilitate, conduct, and lead meetings with up to 80 members present
- Communicate with executive board to ensure that tasks are delegated and completed promptly
- Work closely with advisors to ensure procedures are understood and ran correctly

Marketing Director

Chi Omega Kappa Alpha Chapter at Kansas State

Dec 2022 - Dec 2023

- Curated and operated social media accounts to promote positive representation of Chi Omega
- Developed and pursued a year-round marketing strategy through collaboration with committee chairs

Campus Manager

Outside Life PowDaze

July - Dec 2022

- Regulated social media to advertise information regarding the company's trip
- Recruited and lead others to help promote interest in attending the event

HONORS & AWARDS

K-State LAUNCH Scholarship Recipient
Kansas State University

Fall 2022

- Selected by peers to present groups' business proposal to a panel of local entrepreneurs
- Received \$250 scholarship for entrepreneurship classes for participation