

National Strategic Selling Institute Corporate Partner Program

ANNUAL BENEFITS	EXECUTIVE PARTNER \$50,000	MANAGING PARTNER \$20,000	SENIOR PARTNER \$15,000	PARTNER \$10,000	ASSOCIATE PARTNER \$5000
Exclusive sponsorship of the K-State Sales Team.	✓				
Opportunity to host one professional development workshop per academic year for the Sales Team organization.	✓				
Invitation to speak in the classroom twice per academic year (1 visit per semester).	✓				
Minimum year commitment required	5 Years	2 Years			
Naming rights to a branded role-play room in the NSSI suite (company covers branding costs).	✓	✓			
Opportunity to host one professional development workshop per academic year specifically for the Sales Ambassadors Organization.	✓	✓			
Opportunity to host one sales role-play competition per academic year on campus. • Company provides all resources: judges, buyers, case, rubrics, buyer profiles.	✓	✓	✓		
One seat on the National Strategic Selling Institute Advisory Board (one spot available).	✓	✓	✓		
Opportunity to host one company-branded event per academic year on campus, such as a workshop, discussion, or speaking segment on sales topics. • Company chooses event and semester from available options.	✓	✓	✓	✓	
Invitation to speak in the classroom twice per academic year (one visit per semester).	✓	✓	✓	✓	
Included in the College of Business Corporate Partner Program, with invitations to events hosted by Career Development.	✓	✓	✓	✓	✓
Promotion of company on the NSSI website and in student-facing literature within the NSSI suite.	✓	✓	✓	✓	✓
Invitation to exclusive NSSI events and activities, including Fall Sales Week or Spring Sales Week. Note: Career fair participation is limited to one of two days at associate level.	✓	✓	✓	✓	✓
Invitation to participate in classroom role-plays and mock interviews related to the Professional Strategic Selling curriculum.	✓	✓	✓	✓	✓
Access to the online resume book of current students pursuing the Professional Strategic Selling major or certificate.	✓	✓	✓	✓	✓
Access to post job opportunities on an internal NSSI platform visible to enrolled sales students.	✓	✓	✓	✓	✓

**Note: All prices are per academic year. The Executive Partner level is limited to one company; the Managing Partner level is limited to seven companies.*