

# National Strategic Selling Institute Corporate Partner Program

\$50,000

## EXECUTIVE PARTNER

Includes everything in the Managing Partner, Senior Partner, Partner, and Associate Partner levels, plus:

- Exclusive sponsorship of the K-State Sales Team.
- Invitation to host one professional development workshop per academic year for the K-State Sales Team.
- Minimum five-year commitment.

\$20,000

## MANAGING PARTNER

Includes everything in the Senior Partner, Partner, and Associate Partner levels, plus:

- Branded role-play room in the National Strategic Selling Institute suite. Company covers all costs associated.
- Invitation to host one professional development workshop per academic year for the Sales Ambassador organization.
- Membership on the National Strategic Selling Institute Advisory Board. (1 spot available)
- Minimum two-year commitment.

\$15,000

## SENIOR PARTNER

Includes everything in the Partner and Associate Partner levels, plus:

- Invitation to host one sales role-play competition on campus per academic year. NSSI Program Administrator outlines potential dates in which the company will host their competition.
- The company must provide all resources to execute the competition (judges, buyers, case, rubrics, buyer profile)
- Membership on the National Strategic Selling Institute Advisory Board. (1 spot available)

\$10,000

## PARTNER

Includes everything in the Associate Partner level, plus:

- Invitation to classroom guest speaking appearances that are offered once per semester for a total of two per academic year.
- Invitation to participate in one company-branded event on campus per academic year; company determines if they wish to hold the event during the fall or spring semester based on the list of available options. Branded events can include workshops, discussions, or a speaking segment on a specific sales topic.

\$5,000

## ASSOCIATE PARTNER

- Included in the College of Business Corporate Partner Program, with special invitations to events hosted by Career Development.
- Promotion of company on website and literature available for students in the National Strategic Selling Institute suite.
- Invitation to exclusive events and activities (i.e. Fall Sales Week, Spring Sales Week, Benefit Auction).
- Invitation to participate in classroom role-plays and mock interviews related to the sales curriculum.
- Access to resume book for current students enrolled in certificate or major in Professional Strategic Selling.
- Access to survey to share current job postings on an internal website to be viewed directly by students enrolled in the certificate or major in Professional Strategic Selling.

*(\*) Note: All prices are per academic year. The Executive Partner level is limited to one company; the Managing Partner level is limited to six companies.*