National Strategic Selling Institute
Corporate Partner Program

EXECUTIVE PARTNER*
$50,000
INCLUDES EVERYTHING IN THE MANAGING PARTNER, SENIOR PARTNER, PARTNER, AND ASSOCIATE PARTNER LEVELS, PLUS:
• Exclusive sponsorship of the K-State Sales Team.

MANAGING PARTNER*
$20,000
INCLUDES EVERYTHING IN THE SENIOR PARTNER, PARTNER, AND ASSOCIATE PARTNER LEVELS, PLUS:
• Branded role-play room in the NSSI Suite, which includes a company sign and wall mural.

SENIOR PARTNER
$15,000
INCLUDES EVERYTHING IN THE PARTNER AND ASSOCIATE PARTNER LEVELS, PLUS:
• One branded competition (sales role-play or case) on campus per academic year. Company determines if they wish to host competition during the fall or spring semester and provides all resources to execute competition. Prizes will be provided by the NSSI.

PARTNER
$10,000
INCLUDES EVERYTHING IN THE ASSOCIATE PARTNER LEVEL, PLUS:
• Exclusive invitations for classroom guest speaking appearances offered once per semester.
• One hosted branded event on campus per academic year. Company determines if they wish to host event during the fall or spring semester based on list of available options. Events can include professional development workshop, speaker panel, lunch-n-learn, or networking event.

ASSOCIATE PARTNER
$5,000
• Included in the College of Business Corporate Partner Program, with special invitations to Career Development events.
• Promotion of company on all marketing materials, website, and events related to the NSSI as well as literature available for students in the NSSI Suite.
• Membership for up to two company representatives to serve on the NSSI Advisory Board. Preference is given to one K-State alum and one HR or Sales Representative.
• A dedicated Corporate Partner Committee, made up of students in conjunction with the Sales Ambassador organization, to assist with company visits.
• Invitation to all NSSI events and activities. Events include Fall Sales Week, Spring Sales Week, classroom role-plays, and other events as they are scheduled.

(*) Note: The Executive Partner and Managing Partner levels require a two-year commitment. The Executive Partner level is limited to one company. The Managing Partner level is limited to six companies.