

WOMEN IN BUSINESS

INITIATIVE

KANSAS STATE UNIVERSITY
COLLEGE OF BUSINESS

Partnership Opportunities

\$10,000

Purple Pride

Includes everything in Friends, Bronze, Silver, & Gold levels, plus:

- Invitation to participate in WiB Dining Etiquette Workshop
- Recognition on all materials at events
- Sponsored tables at Career Summit (5)
- Invitations and recognition at Pre-Summit Dinner (4)

\$7,500

Gold

Includes everything in Friends, Bronze, & Silver levels, plus:

- Verbal recognition at Career Summit
- Sponsored tables at Career Summit (4)
- Invitations and Recognition at Pre-Summit Dinner (2)

\$5,000

Silver

Includes everything in Friends & Bronze levels, plus:

- Opportunity to sponsor a student WiB meeting, including social media recognition
- Sponsored tables at Career Summit (3)
- Opportunity to provide a company-branded item in attendee gift bags

\$2,500

Bronze

Includes everything in Friends level, plus:

- Sponsor recognition on company attendee nametags
- PowerPoint recognition at WiB events throughout the year
- Participation in College of Business Corporate Partner Program

\$1,000

Friends of WiB

- Two tickets to the annual K-State Women in Business Career Summit
- Invitations to WiB events throughout the academic year
- Website recognition