

Tradeshow

Frequently Asked Questions (FAQ's)

When can I set up and take down my display?



A: Students can set up between check-in and 11:45 AM when the Tradeshow begins. Take down can begin immediately after the Tradeshow voting concludes. The awards ceremony begins at 3:30 PM and items can remain stored in the Ballroom until after the award ceremony concludes.

Where and what time is the Tradeshow?



A: The Tradeshow is open to the public and will take place in the K-State Student Union Ballroom from 11:45 AM - 1:45 PM

Can you tell me about the display area?



A: Each display will include a 6 ft long table. No tablecloth is provided; however, electricity can be made available upon request but is not guaranteed. All business display items must fit on the table.

What are the awards?



A: The Tradeshow prizes are

1st Place: \$1,000

2nd Place: \$750

3rd Place: \$500

4th Place: \$250

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Will there be outlets available for my display?



A: Electricity is limited, feel free to bring an extension cord to allow for power flexibility. We will designate specific tables that will have power access.

Can I sell my products?



A: No, Kansas State University's policy (PPM Chapter 8580) restricts commercial sale or solicitation on university-affiliated, state-owned property. Sales of product are not permitted.

Can I hand out free samples?



A: Yes, product samples may be distributed to the public; however, food items are not permitted to be distributed during the event.

For food-based businesses: Examples, prototypes, pre-packaged items and mock-ups are encouraged but samples are **not permitted** to be given out, due to the rare chance of a foodborne illness transferred to a patron.

What should I expect at the Tradeshow?



A: K-State students, faculty and staff along with other members of the community will be browsing through the KEC Tradeshow. This is a great time to share your elevator pitch and show-off your business! Each person browsing will receive coins to vote for their favorite businesses.