

Mock Board Room

Frequently Asked Questions (FAQ's)

How long do I have in the Mock Board Room?



A: 10 minutes will be permitted for Mock Board Rooms.

How many judges will be scoring each business?



A: 2 judges per Mock Board Room.

How many Mock Board Rooms will I have during KEC?



A: Each business will have the opportunity to participate in 3 Mock Board Rooms.

When will I receive my Mock Board Room Questions?



A: Students can expect to receive their 3 questions on Sunday, April 14th via the email they signed up with in VentureDash.

What information will the judges receive about my company beforehand?



A: Judges will have already viewed your Executive Summary prior to the Mock Board Room session and will know the questions you have received.

Are the Mock Board Rooms open to the public?



A: Mock Board Rooms are not open to the public.

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How should I spend my time in the Mock Board Room?



A: We suggest you use your time in the Mock Board Room like this:

- Spend the first couple of minutes providing a review/overview of your business
- Don't forget to address the 3 questions you were given ahead of time
- Leave a few minutes at the end of your presentation to answer any clarifying questions from the judges

Example 1: Sally spends the first 2 minutes of her Mock Board Room giving her elevator pitch about her bakery. After completing her pitch, she restates her questions along with her answers and leaves the remaining 3 minutes for the judges to ask clarifying questions.

Example 2: Ted spends the first 6 minutes of his Mock Board Room giving an overview of his business and incorporating the answers to the questions he was provided into the overview. He then leaves the remaining 4 minutes for judges to ask clarifying questions.

Though we have a suggested timeline, this is your time to shine. You can use the time however you like, but make sure to address each question! Be memorable!

May I bring extra items into the Mock Board Room to assist in my presentation?



A: Yes, you are permitted to bring props, handouts, or prototypes. Digital media, such as PowerPoint or Google Slides are not permitted as technology is not available in all rooms.

What should I wear?



A: Business casual attire or business representative clothing that includes your logo or business name.