

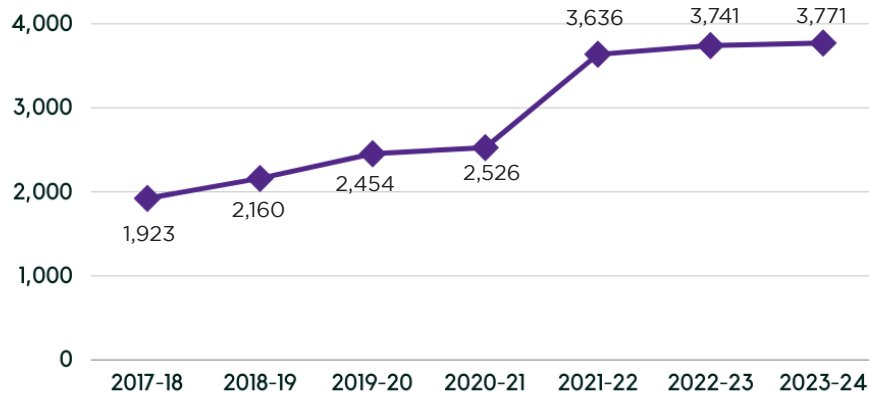


Center for the Advancement of Entrepreneurship 2023-2024 Annual Report



Academic Update

Academic Credit Hours



54% increase over 5 years

\$50,000+

awarded in scholarships

Congratulations to the following scholarship recipients:

Allexis Bahner
Makenna Baldwin
Samuel Baldwin
Brandon Burr
Makenna Campbell
Teddy Carr
Matias Duque
Gina Favero
Paige Ferris
Derek Gimson

Ashlyn Goldsberry
Delaney Goscha
Micah Henderson
Elijah James
Dru Kasson
Sammy Kopecky
Jack Lecki
Aubri Markham
Emma Morack
Mallory Pabst
Izzy Pinske

Reese Reitz
Daniel Schneider
Livia Schultz
Haley Schwartz
Henry Simms
Eli Singleton
Peyton Smith
Riley Showalter
Sydnee Summers
Joshua Tillison

Thank you to the following scholarship donors:

Steve, Connie, and Abbey Brown
Butler Family Community Foundation
Vern and Joan Herbel
Tom and Vera Hintz
John and Lisa Kuenzi
Carol LaFlamme
Les Streit



In the Center

The Center hosts an Innovator's Cup to engage with students throughout the semester. The winners have participated in Center activities, Collegiate Entrepreneur Organization, and spend time studying in the Center.

100%

say the Innovator's Cup has helped them build better relationships with the faculty and other students.

Collegiate Entrepreneurs' Organization

In fall 2023, the board of the Entrepreneurship Club affiliated with the Collegiate Entrepreneurs' Organization (CEO). The organization has a network of more than 250 university chapters. The club held meetings, hosted guest speakers and a networking event, continued "Pitch and Pizza," and celebrated Entrepreneurship Day with a business showcase and panel.

CEO by the numbers

25

CEO members

19

Student Businesses in the showcase

221

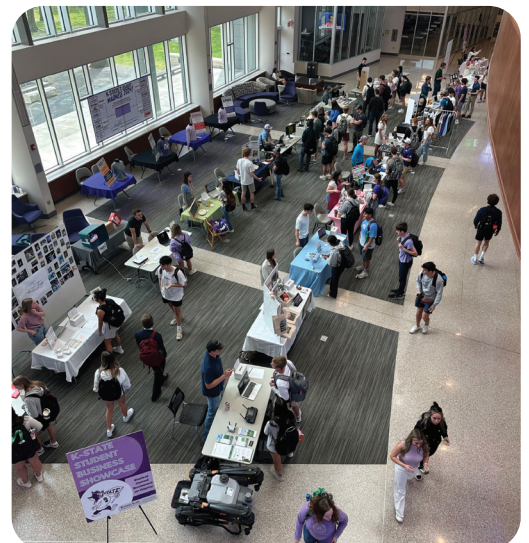
Showcase Attendance

23

Students pitched in Pitch and Pizza



Pitch and Pizza



Student business showcase

Wildcat Consulting

Wildcat Consulting, a student-led program, was established to serve Kansas-based businesses by presenting innovative solutions for a variety of problems. In addition to proposing and delivering on real-world projects, the team also focuses on managing consulting operations with internal responsibilities ranging from sales and marketing, to people matters, and delivery quality.

Mission Draw on the innovative spirit, passion, and talent of student consultants to drive sustainable economic growth for the state of Kansas.

2023-2024 Cohort Successes

- 4 Managing Consultants hired and trained
- 12 Consultants hired and trained
- 5 faculty advisors to instruct 448 training hours
- \$200,000 raised in sponsorships
- 3,500+ billable hours
- 28 projects completed
- 15+ consulting frameworks leveraged
- Developed all new internal processes and collateral



“ Wildcat Consulting has given me the unique opportunity to jump into real world projects, learning from actual businesses and seasoned consulting pros. This program has been pivotal in boosting my confidence and paving the way to my future career path! ”

Bethany Kiekel, senior
Major: Organizational Management
Minor: Entrepreneurship and Innovation
Certificate: Professional Strategic Selling

“ Their ideas exceeded my expectations. The quality was exceptional. I did not know what to expect but it was way better than I could imagine. I believe it will boost my business one hundred fold. ”

Wildcat Consulting client

Thank you to our program supporters:



KANSAS MASONIC FOUNDATION
Dedicated to Serving Humanity



Technology
Development Institute



Accelerator

The following entrepreneurs were accepted into the summer 2024 cohort of the K-State Accelerator. The startups received customized lessons delivered by K-State faculty, one-on-one mentorship from experienced entrepreneurs, and hands-on market and competitor research from Wildcat Consultants. The Accelerator is designed to generate positive economic and societal impacts.



*C&H Designs
Halle Schindler & Cassidy Cage*

A company that specializes in hand-made over the collar dog bandanas and graphic tees.



*Lakin Rose Art
Lakin Denny*

Lakin offers original paintings and prints to individuals and businesses to satisfy both emotional and practical needs.



*The Lawn Guys Plus
Adam Ackerman*

A small landscaping company servicing Broome County, NY offering additional services in home improvement.



*Manus Brothers Shearing
Samuel Manus*

A business focused on alternative wool processing and products.



*Partydip
Heidi Brown & Angela Hein*

An online marketplace that saves parents' time by putting everything they need to plan a child's party at their fingertips.



*Piclist
Eli James*

A business built to help full time resellers who sell on multiple platforms streamline and automate their tasks.

*Purple Mallard dba Mega Pines
Kelli Miller*

A national park-themed mini golf course that combines nature, history, and education.



*Room Decor Alley
Reese Reitz*

A gift shop that provides quality, affordable, and unique products like stickers, buttons, and greeting cards.



*Sammy Kopecky Photography
Samantha Kopecky*

A photographer working to tell your story through glowy, joyful, and timeless photos.



*Seven Vintage
Makenna Baldwin*

A closet clean out service that pays people to pick up their old, unwanted clothes and are resold or donated.



*Sweet Pieces by Natalie
Natalie McCosh*

A home bakery that specializes in custom butter cream sugar cookies that bring a soft, buttery, homestyle taste to any event.



Thank you to our sponsors:



In Memoriam

Phil Howe July 3, 1932 - March 17, 2024



Phil Howe graduated from Kansas State University with a Bachelor of Science degree in Business Administration in 1954. In 1969, Phil applied for and received the charter for Kansas State Bank, which soon opened in Manhattan in the Westloop Shopping Center. In addition to CEO of Kansas State Bank, Phil served as president and founder of Griffith Oil Company, Master Medical Company, and Baystone Financial Group.

Phil was very active in the Manhattan community and served on many boards, including on the Dean's Business Advisory Council for the College of Business Administration and on the advisory board for the Center for the Advancement of Entrepreneurship. Phil was at the forefront of the inception of the Center for the Advancement of Entrepreneurship and was a driving force behind the center, investing his time, knowledge, and resources to help develop the entrepreneurial spirit of future generations.

“ Phil Howe’s legacy is not merely in his accomplishments but in the lives he touched, the minds he inspired, and the profound impact he made on the Kansas State University and entrepreneurial community. ”

Ward Morgan

*“ Phil was the ultimate gentleman, philanthropist, entrepreneur, and a man of great faith. I had the pleasure of knowing him in all these capacities which came very naturally to him. His wisdom combined with his incredible generosity led to numerous positive changes wherever he was involved. He was not only an entrepreneur in his own right, but he also enabled many others to trust and succeed in their dreams. **He made us all better!** ”*

Jan Marks

Entrepreneurship News

Student Spotlight



Tyler Bolz graduated in spring 2024 with a bachelors degree in Integrated Computer Science with a minor in Entrepreneurship. For his senior capstone project, Tyler launched his app BlinkTok. BlinkTok is an app designed to help people with disabilities of the hands to navigate social media apps. It works the best with TikTok where users can do things like blink to swipe down and raise your eyebrows to swipe up. Users can access the app for free with ads or pay to remove the ads. The app is available on the Apple App Store.

New CAT Community



The Name, Image, Likeness (NIL) class, led by Dr. Duke, is part of the K-State CAT Community program, where 20 incoming freshmen students take two general education courses (Entrepreneurial Mindset and Introduction to Personal Financial Planning) and a one credit hour class where the students explore the connections between the courses. The main focus was helping students prepare for NIL opportunities. The NIL class was wildly successful in its first year and has the potential to become an important part of the athletics recruitment efforts.

The course culminated in students pitching the monetization of their athlete brand.

Kansas Entrepreneurship Challenge



The Center for the Advancement for Entrepreneurship partners with NetWork Kansas and Kansas State University Research & Extension to host the Kansas Entrepreneurship Challenge (KEC) each spring.

Nearly 100 qualifying middle school and high school students are invited to K-State campus to pitch and showcase their student-owned ventures. The students participate in mock board room judging, a trade show, and networking. Winners from the trade show and mock board rooms are awarded prize money.

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1301 Lovers Lane
Suite 1056
Manhattan, KS 66506

entrepreneur@ksu.edu

