The Kansas State University College of Business Administration students present

the 2014 C. Clyde Run Fun Run/Walk to benefit Shepherd’s Crossing
Saturday, September 13, 2014

For the second consecutive year the College of Business Administration (CBA) at Kansas State University (1962) is proud to host the “C. Clyde Run” Fun Run/Walk to benefit Shepherd’s Crossing in honor of the first college dean, C. Clyde Jones.

THE EVENT
The “C. Clyde Run” Fun Run will take place on Saturday, September 13, 2014. The event is open to the entire community with a 5K race route and Midge’s Mile Family Fun Walk route set throughout the campus. Individuals of all ages and abilities can participate. CBA Business Ambassador students are leading this event. All proceeds from the event will go to Shepherd’s Crossing.

THE NEED
Shepherd's Crossing is an ecumenical ministry that offers budget counseling, referrals, and financial support (for utilities, rent and prescription medication), to residents in Riley County and St. George. Its mission is to provide compassionate and caring assistance to those in need of a listening ear and financial support. As support from government entities for charitable organizations continues to decrease, the needs of people throughout the community are increasing. The proceeds of this event will help Shepherd’s Crossing continue to serve as the benevolence liaison between local faith groups and civic organizations helping those in need in the greater Manhattan community.
Sponsorship Opportunities
C. Clyde Run Fun Run/Walk
to benefit

WHAT YOU GET
By partnering with the college to sponsor this event, you will have wide visibility to all K-State students and the Manhattan community at large.

Sponsorship Levels and Benefits:

$1,000 Pacesetter Level:
- Organization logo* on all electronic and printed event publicity materials
- Link to your webpage from Fun Run webpage
- Logo on event banner and road markers
- Verbal acknowledgement at the event
- Four race registrations
- Booth space in the starting area on race day

$500 Marathon Level:
- Organization logo* on all electronic and printed event publicity materials
- Link to your webpage from Fun Run webpage
- Logo on event banner and road markers
- Verbal acknowledgement at the event
- Two race registrations

$250 Jogger Level:
- Organization logo* on all electronic and printed event publicity materials
- Logo on road markers
- Two race registrations

$100 Move-It Level:
- One race registration
- Name listed on race webpage and in after-race acknowledgements

With your support, we are sure that this event is going to be another great success and a tremendous benefit to Shepherd’s Crossing.
### C. Clyde Run Fun Run/Walk to Benefit Shepherd’s Crossing

**September 13, 2014**

**EVENT COMMITMENT:**

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Send your sponsorship check payable to:</th>
</tr>
</thead>
<tbody>
<tr>
<td>___ Pacesetter Level</td>
<td>$1,000 Shepherd’s Crossing</td>
</tr>
<tr>
<td>___ Marathon Level</td>
<td>$500 PO Box 1919</td>
</tr>
<tr>
<td>___ Jogger Level</td>
<td>$250 Manhattan, KS 66505-1919</td>
</tr>
<tr>
<td>___ Move It Level</td>
<td>$100 Please note “C Clyde Run” in memo line.</td>
</tr>
<tr>
<td>___ Other</td>
<td>$____________</td>
</tr>
</tbody>
</table>

___ Non-Cash Gift (Please attach description and approximate value)

Name as you want it to appear in publicity materials:

________________________________________________________________________

Mailing Address: ____________________________
Website:____________________________________
________________________________________________________________________

Phone: ____________________________ Fax: ____________________________

**Method of Payment:**

Pay Pal and Credit Card:

[Shepherd’s Crossing](http://www.shepherdscrossing.info)

Go to [http://www.shepherdscrossing.info/](http://www.shepherdscrossing.info/) and click the “Donate” button.

Check Enclosed: __________

Signature________________________

*Please send a high resolution of your logo to mhorton@ksu.edu as soon as possible for inclusion in print materials.*