

# Professional Strategic Selling – Bachelor of Science

## Requirements Worksheet

Student Name \_\_\_\_\_

WID \_\_\_\_\_

<b>BAPP Requirements:</b>		<b>45 hrs</b>
<b>Communication Core Courses:</b>		<b>11 hrs</b>
ENGL 100	Expository Writing 1	3
ENGL 200	Expository Writing 2 (prereq: ENGL 100, 30 hrs)	3
COMM 105	Public Speaking 1A	2
ENGL 417	Written Comm. for the Workplace (prereq: ENGL 200, 60 hrs)	3
<b>Quantitative Core Courses:</b>		<b>18 hrs</b>
MATH 100	College Algebra (prereq: Placement Test)	3
MATH 205	General Calculus and Linear Algebra	3
STAT 350	Business Economics Statistics I	3
STAT 351	Business Economics Statistics II	3
ECON 110	Principles of Macroeconomics	3
ECON 120	Principles of Microeconomics	3
<b>K-State 8 Non- Business Courses:</b>		<b>16 hrs</b>
	Aesthetic Experience and Interpretive Understanding	3
	Global Issues and Perspectives	3
	Human Diversity within the U.S	3
	Natural and Physical Science (with Lab)	4
	Historical Perspectives	3
<b>Business Core Requirements:</b> (must earn 2.5 cumulative GPA)		<b>30 hrs</b>
GENBA 105	Business Orientation	0
GENBA 110	Business Foundations	3
GENBA 166	Business Information Technology Skill Proficiency	0
GENBA 205	Career Accelerator	0
ACCTG 231	Accounting for Business Operations (prereq: Math 100 & GENBA 110 or Sophomore Standing)	3
ACCTG 241	Accounting for Investing and Financing (prereq: ACCTG 231)	3
FINAN 450	Principles of Finance (prereq: ACCTG 231, ECON 120, & STATS 350)	3
MKTG 400	Introduction to Marketing (prereq: ECON 110 or 120)	3
MANGT 366	Information Technology for Business (prereq: GENBA 166)	3
MANGT 420	Principles of Management	3
MANGT 421	Introduction to Operation Management (prereq: STAT 350)	3
MANGT 595	Business Strategy (prereq: FINAN 450, MANGT 420, MKTG 400 & 90 credits, CBA Majors ONLY)	3
MANGT 596	Business Ethics Corporate Citizenship (prereq: FINAN 450, MANGT 420, MKTG 400 & 90 credits, CBA Majors ONLY)	3

<b>Professional Strategic Selling Major Courses:</b>		<b>45 hrs</b>
<b>Major Field Requirements:</b>		<b>18 hrs</b>
MKTG 542	Fundamentals of Professional Selling (prereq: MKTG 400 or concurrent)	3
MKTG 550	Business Marketing (prereq: MKTG 400)	3
MKTG 560	Sales Force Leadership (prereq: MKTG 542)	3
MKTG 565	Customer Relationship Management (prereq: MKTG 542)	3
MKTG 570	Advanced Selling (prereq: MKTG 542)	3
MKTG 499	Sales Practicum (prereq: MKTG 542, NSSI Director Consent)	3
<b>Major Field Electives</b>		<b>9 hrs</b>
MKTG 450	Consumer Behavior (prereq: MKTG 400 and Junior Standing)	3
MKTG 496	Topic: Cooperation Selling (prereq: MKTG 400)	3
MKTG 496	Topic: Key Account Management (prereq: MKTG 400)	3
MKTG 496	Topic: Negotiations (prereq: MKTG 400)	3
MKTG 496	Topic: Relationship Marketing (prereq: MKTG 400)	3
MKTG 544	International Marketing (prereq: MKTG 400)	3
MKTG 545	Marketing Channels (prereq: MKTG 400)	3
MKTG 546	Services Marketing (prereq: MKTG 400)	3
MKTG 580	Marketing Analytics Fundamentals (prereq: STAT 350 or STAT 325)	3
MKTG 581	Application of Marketing Analytics (prereq: STAT 350 or STAT 325)	3
<b>Economics Electives:</b>		<b>3 hrs</b>
ECON 510+		3
<b>Unrestricted Electives:</b> (any course offered by the University 100 level or above)		<b>15 hrs</b>

### Requirements to Apply for Professional Strategic Selling Major

1. Completed 45-60 credit hours
2. Minimum 2.5 K-State cumulative GPA.
3. Admission through Application Process

**Note:** Transfer GPA will not be considered in determining eligibility to enter a major. Only the K-State GPA is applicable. However, All hours (K-State and any transfer hours) are included in the 45-60 hours.

### Graduation Checklist

- \_\_\_ Minimum 120 credits hours
- \_\_\_ Cumulative GPA of 2.5 in Business Core classes
- \_\_\_ 60 of 120 hrs @ 4-year University
- \_\_\_ 30 of 120 hrs @ K-State
- \_\_\_ 20 of last 30 hrs @ K-State
- \_\_\_ Under 100-level courses do not apply
- \_\_\_ Deduct repeat courses in current semester