

Curriculum Vita

(Long version, 31 pages)

Diane L. Swanson, PhD

Professor of Management and Edgerley Family Chair in Business Administration

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<http://cba.k-state.edu/departments-initiatives/business-ethics/index.html>

<http://cba.k-state.edu/faculty-and-staff/faculty-directory/Swanson-Diane.html>

Degrees

PhD in Business Administration with a Major in Strategy, Environments, and Organizations (also known as “Business Environment, Corporate Social Responsibility, and Public Policy”) with a Minor in Sociology of Organizations from the Katz Graduate School of Business at the University of Pittsburgh (Pennsylvania), *Beta Gamma Sigma*, 1996.

Dissertation: The Problem of Theoretically Reconciling the Economic-Focused and Duty-Aligned Research Orientations in the Corporate Social Performance Field (William C. Frederick, Chair).

MA in Economics from the University of Missouri at Kansas City, with honors, 1982.

BS in Management with a Concentration in Finance and a Minor in Economics from Avila College, Kansas City, 1980.

Academic Positions

1997 to present, Kansas State University, Manhattan, Kansas: The Edgerley Family Chair in Business Administration (Faculty of Distinction); Professor of Management; Founding Chair, Business Ethics Education Initiative.

1989 to 1997, Robert Morris University, Pittsburgh, Pennsylvania: Associate Professor of Management; Coordinator of Strategic Management Graduate Courses. (This appointment coincided with doctoral studies at the University of Pittsburgh.)

Designed and delivered a written evaluation of the curriculum for AACSB accreditation.

1988 to 1989, University of Pittsburgh at Johnstown, Pennsylvania: Assistant Professor of Business Economics.

1987 to 1988, Hampton University, Hampton, Virginia: Assistant Professor of Business Economics.

1984 to 1987, Old Dominion University, Norfolk, Virginia: Instructor of Economics; Interim Director of the Institute for Management.

Designed, promoted, and delivered employee training seminars for corporate clients, including Sovran Bank, *Virginia Pilot Star Ledger*, Southland Corporation, and the Virginia Association of Accountants.

Courses Taught

Corporate Social Responsibility Leadership in Theory and Practice (executive doctoral students at Benedictine University, Chicago); Business Ethics and Corporate Citizenship (undergraduate and honors students); Professional Ethics (masters of accountancy and MBA students); Managing the Triple Bottom Line Business (MBA students and PMBA online students); Accounting Ethics (continuing professional education students); Ethics in Business and Society (graduate program for senior managers hosted at Dartmouth College); Strategic Management and Business Policy (undergraduate, honors, and graduate students); Macroeconomics and Microeconomics (undergraduates, National Guard officers, and Army rank and file personnel); Managerial Economics (undergraduates); Corporate Finance (undergraduates); Quantitative Methods (undergraduates), Organizational Theory (undergraduates); Accounting I and II (undergraduates); Investment Analysis (undergraduates).

Editorial Positions

Editorial Board Member, *Business Ethics Quarterly*, appointed for three consecutive terms (2008 to 2019).

Editorial Board Member, *Business & Society*, appointed for three consecutive terms (2008 to 2018).

Editorial Board Member, *Asia Pacific and Globalization Review* (2011 to 2018).

Editorial Board Member, second edition of the award-winning *Encyclopedia of Business Ethics and Society* (seven volumes), Sage Publications (2014 to 2018).

Responsibilities included selecting articles for inclusion in the second edition, reviewing 50 entries, and authoring 11 entries

Editorial Board Member, *Academy of Management Review* (2008 to 2011).

Editorial Board Member, *Ethics in Practice* Book Series, Information Age Publishing (2006 to 2011).

Associate Editor, first edition of the award-winning *Encyclopedia of Business Ethics and Society* (five volumes), Sage Publications (2004 to 2008).

Selected for the *Outstanding Reference for Business Resources* (BRASS Award, 2009), *Outstanding Academic Title* (CHOICE Award, 2008) and *Best Reference for a Library Journal* (2008). Acquired by 1242 university libraries worldwide (per worldcat.org).

Editorial Board Member, *Ethics in Film*, an online journal for teaching ethics (2005 to 2007).

Associate Editor, *Academy of Management Professional Development Website Ethics Section* (2005 to 2006).

Editorial Board Member, *Research in Management Education and Development Book Series*, Information Age Publishing (2005).

Editorial Board Member, *Organizational Analysis* (2004 to 2005).

Editorial Review Team Member, Special Issue on Corporate Corruption, *Academy of Management Review* (2005).

Book Review Editor, *International Journal of Organizational Analysis* (1994 to 2004).

Consulting Editor, Corporate Social Performance and Business Ethics, *International Journal of Organizational Analysis* (1996 to 2004).

Guest Editor, *Journal of Individual Employment Rights* (2003).

Contributing Editor, *Managing Ego Energy*, Jossey-Bass, San Francisco (1994).

Ad Hoc Reviewer for:

Academy of Management Review (1995 to 2002, 2005 to 2008, 2012).

Accounting Education: An International Journal (2007 to 2008).

Business Ethics Quarterly (1995 to 1999, 2003, 2005 to 2008).

Business & Society (1995 to 2008).

Ethics in Film, an online journal for teaching ethics with film (2005 to 2008).

Academy of Management Journal (2004 to 2005, 2007).

Issues in Accounting Education (2005 to 2007).

Journal of Management Education (2004 to 2005).

Systems Research and Behavioral Science (1999, 2005).

Journal of Corporate Citizenship (2004).

International Journal of Organizational Analysis (1995 to 2003).

Journal of Business Ethics (2001).

Journal of Professional Ethics (2000).

Commissioned Acquisition Editorial Reviewer of Books:

Restructuring Capitalism: Materialism and Spiritualism in Business for Routledge Publishing (2016).

Human Chain: The Sustainability Paradox for Emerald Books (2015).

A Prudence-Based Reorientation of Global Business for Palgrave Macmillan (2015).

The Circuit of Wise Leadership: Applied Mindfulness for Impact and Influence for Columbia University Press (2014 to 2015).

Capitalizing Corporate Social Responsibility: Paths to Making Social Responsibility Both Meaningful and Profitable for MIT Press (2013).

Rethinking Capitalism: The Scientific Worldview and Business for Routledge/Taylor & Francis Group (2011).

Reconstructing Value: Leadership Skills for a Sustainable World for University of Toronto Press (2010 to 2011).

Business & Society: Stakeholders, Ethics, Public Policy for McGraw-Hill Irwin (2008).

Rethinking Capitalism: Community and Responsibility for Routledge Publishing (2008).

Understanding Ethics: Facing the Challenges of a Global Environment for Prentice Hall (2005 to 2007).

Corporate Governance for Prentice Hall (Finance Division) (2005, 2008).

Dishonest Dollars: The Dynamics of White-Collar Crime for Cornell University Press (2006).

Economics and Political Theory for Kluwer Publishers (2002).

Strategic Management for Prentice Hall (2000).

Business & Society: Ethics and Stakeholder Management for Southwestern College Publishing (1999, 2000).

Leading Corporate Citizens for McGraw Hill Publishing (1999).

Business Ethics for Wiley and Sons (1998).

Strategic Management for Blackwell Publishing (1998).

Academic Awards and Other Distinctions

[See Academic Administration for speaking engagements related to business ethics education.]

Kansas State University *Subject Media Expert* with interviews featured by more than 660 news outlets, including newspapers, magazines, radio, and TV (2002 to present).

Awarded the *Edgerley Family Chair (Faculty of Distinction) in Business Administration* at Kansas State University (2012 to present).

Selected to be a member of the *Beta Gamma Sigma* National Honor Society in Business Administration (1996 to present).

Host for a *Fulbright Scholar* from Australia for the Office of the President at Kansas State University, by invitation (2018).

Nominated for the *Dr. Ron and Rae Iman Outstanding Faculty Award for Research*, a Kansas State University Alumni Association Award (2018).

Member, *Ethics Committee of the Academy of Management*, by appointment (This committee reports directly to the Academy Board of Governors for an organization with more than 19,000 members from 115 countries.) (2015 to present).

Commissioned reviewer for the *Swedish Knowledge Foundation*, a research organization established and funded by the Swedish government to deliver projects designed to improve Sweden's competitiveness and ability to create value through university partnerships (2017).

Awarded *University Research Sabbaticals* (2004 to 2005; fall 2016).

Co-authored a working paper on corporate governance listed among *SSRN's Top Ten Downloaded Papers* in June 2016.

Finalist for the Academy of Management Social Issues in Management Division's *Best Book Award* in 2015 for

Swanson, Diane L. (2014). *Embedding CSR into Corporate Culture: Challenging the Executive Mind*. Palgrave Macmillan.

Recipient of the *College of Business Award for Supporting the Assessment Process* (2015).

Article in *Journal of Corporate Citizenship* entitled "Are Business Schools Silent Partners in Corporate Crime?" was selected for publication in a commemorative collection of seminal essays in *Business, Capitalism and Corporate Citizenship* (2015).

Nominated for *College of Business Outstanding Contribution in Research Award* (2015).

Reviewer of an *Insight Grant* for the *Social Sciences and Humanities Research Council of Canada* for research on the causal foundations of corporate culture and their implications for business strategy (2015).

Ethics consultant to an executive vice president of the *Federal Reserve Bank of New York* (2013).

Ethics consultant to *Sweetser Law Firm* (Spokane, Washington) providing written analysis and deposition testimony for a product liability lawsuit (2012 to 2013).

Referee for a project proposal on business-government relations in China for the *Fulbright U.S. Scholar Program* (2013).

Selected for inclusion in:

Who's Who in America (2003 to 2015).

Who's Who in the World (2009 to 2016).

Who's Who in Finance and Business (2004 to 2010).

Who's Who of American Women (2004 to 2011).

Who's Who in American Education (2003, 2006 to 2008).

Academy of Management Leadership Directory (2002 to 2004; 2006 to 2007).

Who's Who in Finance and Industry (2004 to 2005).
Who's Who among America's Teachers (2000 to 2005).
Who's Who in Business Higher Education (2003).

Awarded the *von Waaden Business Administration Professorship* at Kansas State University (2002 to 2012).

Awarded a *Faculty Fellowship in Business Administration* at Kansas State University (1999 to 2002, 2009 to 2012).

Nominated for the *Commerce Bank Distinguished Graduate Faculty Award* (2012).

Selected as a *Golden Innovator* by executive doctoral students in the Center for Values-Driven Leadership at Benedictine University (2011).

Nominated for *College of Business Teaching Award* (2010).

Honorarium Speaker, *Green Mountain Summit on Investor Responsibility* (Stowe, 2005).

Dean's Distinguished Ethics Speaker, College of Business, Oregon State University (Corvallis, 2004).

Honorarium Speaker, *Japha Symposium on the Ethics of Executive Compensation*, University of Colorado at Boulder (Boulder, 2004).

Outstanding Business Ethics Educator Award from Colorado State University, University of Colorado at Boulder, and University of Wyoming, presented at the *AACSB International Teaching Business Ethics Conference* (Boulder, 2004).

Honorarium Fellowship Awards:

Weatherford Fellow funded by the Austin Entrepreneurship Program and College of Business at Oregon State University (2004).

Professional Ethics Fellow funded by the College of Law at the University of Nebraska (2002).

Ruffin Ethics Fellow funded by the Olsson Center for Ethics at the Darden Graduate School of Business at University of Virginia (1994, 1997, 1999, 2002).

Conversaciones Corporate Social Performance Fellow funded by the College of Business at University of Northern Iowa (2000).

Selected for the *Best Article Award* sponsored by the International Association for Business and Society in conjunction with *California Management Review* in 2001 for:

Swanson, D. L. Toward an Integrative Theory of Business and Society: A Research Strategy for Corporate Social Performance, *Academy of Management Review*, 1999.

Selected for *Outstanding Contribution to Research Award* in the College of Business Administration at Kansas State University (1999).

Selected for *Graduate Professor of the Semester Award* by student ballot (1999).

Selected for the *Entrepreneurial Leadership Award* at the Advances in Management Conference (Boston, 1996).

Selected for the *David Berg Family Foundation Award for Business Ethics Research* at the Katz Graduate School of Business at University of Pittsburgh (1994).

Selected for the *Academy of Management Doctoral Consortium* (1991).

Selected for the *Bell and Howell National Award for Teaching Excellence* (1982).

Selected for the *Martha Starr Award for Graduate Research* at the University of Missouri at Kansas City (1982).

Awarded the *A. K. Rice Scholarship for Management Communication* at the University of Missouri at Kansas City (1980).

Professor of Executive and Continuing Professional Education

Distinguished Visiting Scholar in CSR Leadership in the Executive PhD/DBA Program in the Center for Values-Driven Leadership at Benedictine University with lecture, course design, and dissertation committee responsibilities (2011 to present).

An example of Dissertation Committee Service: “The Value of Values: An Examination of Corporate Value Statements by Performance” by Matt Schatteman (successfully defended in 2016).

Sponsor of an Open Forum Professional Development Session on Giving Voice to Values by Dr. Mary Gentile at the Academy of Management Meeting in my capacity as an appointed member of the Academy’s Ethics Committee (2018).

Sponsor of an Open Forum Professional Development Session on The Ethics of Publishing at the Academy of Management Meeting in my capacity as an appointed member of the Academy's Ethics Committee (2018).

Keynote ethics speaker for the Kansas Electric Cooperatives meeting (2018).

Professional Development Speaker at the Graduate Studies Advisory Council Meeting in the College of Business Administration at Kansas State University (2017).

Honorarium Speaker for the Topeka Chapter of the Institute of Internal Auditors (2017).

Honorarium Speaker for the Board of Directors and Senior Management Group at Blue Cross and Blue Shield of Kansas (2015).

Ethics Professor in the Graduate School of Credit and Financial Management for Senior Credit Managers, sponsored by the National Association of Credit Management and hosted at Dartmouth College (2005 to 2014).

Consultant to National Association of State Boards of Accountancy (NASBA) Center for the Public Trust for Ethical Leadership Program Online (2011 to 2012).

Created podcast interviews for classroom instruction, sponsored by the Bill Daniels Foundation Grant at the University of New Mexico (2007, 2010).

Featured Educator, Kansas State University's Continuing Professional Education for the Kansas Society of Certified Public Accountants and Professional Tax Institutes, Inc. (2005).

Ethics Professor, Continuing Education in Accounting Ethics for Lindburg & Vogel (2005).

Academic Publications

[Diane L Swanson's books and refereed journal articles have been cited more than 3,105 times, according to Google Scholar.]

Books

*[The U.S. Library of Congress, U.S. Coast Guard Academy, U.S. Military Academy at West Point, and university libraries worldwide have acquired one or more of the following five books in at least **1100 instances**, according to worldcat.org and other online library services.]*

Swanson, D. L. ***CSR Discovery Leadership: Society, Science and Shared Value Consciousness***. Palgrave Macmillan, an imprint of Springer International, 2018.

*Downloaded more than **1,890 times** for electronic purchase on SpringerLink. (Regular purchases are not included in this count.)*

Swanson, D. L. *Embedding CSR into Corporate Culture: Challenging the Executive Mind*. Palgrave Macmillan, 2014.

Downloaded more than 927 times for electronic purchase on SpringerLink. (Regular purchases are not included in this count.)

Finalist for the Academy of Management Social Issues in Management Division's Best Book Award in 2015.

Review by W. C. Frederick published in *Business Ethics Quarterly* in 2014.

Swanson, D. L. & Fisher, D. G. (Editors). *Toward Assessing Business Ethics Education*, a volume in *Ethics in Practice* Book Series. Information Age Publishing, 2011.

Orlitzky, M. & Swanson, D. L. *Toward Integrative Corporate Citizenship: Research Advances in Corporate Social Performance*. Palgrave Macmillan, 2008.

Downloaded more than 637 times for electronic purchase on Palgrave Macmillan online. (Regular purchases are not included in this count.)

Swanson, D. L. & Fisher, D. G. (Editors). *Advancing Business Ethics Education*, a volume in *Ethics in Practice* Book Series. Information Age Publishing, 2008.

Review by C. Seal published in *Academy of Management Learning & Education* in 2009.

Refereed Journals

Under second revision at *Long Range Planning*. Managing Stakeholder Pressures: Toward a New Typology of Corporate Social Performance Postures, with Marc Orlitzky, Limin Fu, and Dirk Boehe. (Submitted first manuscript in November 2017.)

Tello, G., Swanson, D., L. Floyd, L., & Caldwell, C. Transformative Learning: A New Model for Business Ethics Education. *Journal of Multidisciplinary Research*, 2013.

Kidwell, L, Fisher, D., Braun, R. & Swanson, D. L. Developing Learning Objectives for Accounting Ethics Using Bloom's Taxonomy. *Accounting Education: An International Journal*, 2013.

Read by 1000 scholars on Research Gate.

Orlitzky, M. & Swanson, D. L. Assessing Stakeholder Satisfaction: Toward a New Measurement of Corporate Social Performance as Reputation. *Corporate Reputation Review*, 2012.

- Trocchia, P., Swanson, D. L., & Orlitzky, M. Digging Deeper: The Laddering Interview for Surfacing Values. *Journal of Management Education*, 2007.
- Fisher, D., Swanson, D. & Schmidt, J. Accounting Education Lags CPE Ethics Requirements: Implications for the Profession and a Call to Action. *Accounting Education: An International Journal*, 2007.
- Orlitzky, M., Swanson, D. & Quartermaine, L. K. *Normative Myopia*, Executives' Personality, and Preference for Pay Dispersion: Implications for Corporate Social Performance. *Business & Society*, 2006.
- Swanson, D. L. Panel Discussion: The Role of Ethics in Business Curricula. *Journal of Business Ethics Education* (by invitation), 2005.
- Swanson, D. L. Business Ethics Education at Bay: Addressing a Crisis of Legitimacy. *Issues in Accounting Education* (a reprint of a Kennesaw State University Press book chapter, by invitation, and also summarized in the 2005 National Association of State Boards of Accountancy Board Report), 2005.
- Swanson, D. L. The Buck Stops Here: Why Universities Must Reclaim Business Ethics Education. *Journal of Academic Ethics*, 2004.
- Swanson, D. L. Business Education Puts Corporate Reputations at Risk. *The Corporate Citizen* (by invitation), 2003.
- Swanson, D. L. & Frederick, W. C. CAMPAIGN AACSB: Are Business Schools Complicit in Corporate Corruption? *Journal of Individual Employment Rights* (by invitation and also posted on BizEthics.org and included in the Baruch College Faculty Handbook), 2003.
- Swanson, D. L. & Frederick, W. C. Are Business Schools Silent Partners in Corporate Crime? *Journal of Corporate Citizenship* (by invitation), 2003.
- Swanson, D. L. & Paul, R. Violations of Ethical Expectations: The Toxicity of Organizational Pain and Some Remedies. *Journal of Individual Employment Rights*, 2002 to 2003.
- Orlitzky, M. & Swanson, D. L. *Value Attunement*: Toward a Theory of Socially Responsible Decision Making. *Australian Journal of Management* (selected to be catalogued at the Zicklin Center for Business Ethics Research at the Wharton Business School), 2002.
- Katz, J., Swanson, D. L. & Nelson, L. Culture-Based Expectations of Corporate Citizenship: A Propositional Framework and Comparison of Four Cultures. *International Journal of Organizational Analysis*, 2001.

Swanson, D. L. Codetermination: A Business and Government Partnership in Procedural Safety for Ecological Sustainability. *Systems Research and Behavioral Science*, 2000.

Swanson, D. L. Toward An Integrative Theory of Business and Society: A Research Strategy for Corporate Social Performance. *Academy of Management Review*, 1999.

Swanson, D. L. The Problem of Theoretically Reconciling Economic-Focused and Duty-Aligned Research Orientations in the Corporate Social Performance Field. *Business & Society*, 1997.

Swanson, D. L. Neoclassical Economics, Executive Control and Organizational Outcomes. *Human Relations*, 1996.

Swanson, D. L. Addressing a Theoretical Problem by Reorienting the Corporate Social Performance Model. *Academy of Management Review*, 1995.

Swanson, D. L. Dysfunctional Conglomerates: An Explanation Provided By Linking Ontological Individualism to Social Relations within an Open Systems Context. *Behavioral Science*, 1992.

Swanson, D. L. A Critical Evaluation of Etzioni's Socioeconomic Theory: Implications for the Field of Business Ethics. *Journal of Business Ethics*, 1992.

Handbook Entries

Swanson, D. L. CSR Discovery Leadership: A Multilevel Framework in Historical Context. In Maak, T., Pless, N., Orlitzky, M. & Sandhu, S. (Eds.), *Routledge Companion to Corporate Social Responsibility*. Routledge Publishing, (by invitation and peer reviewed), forthcoming in 2019/2020.

Swanson, D. L. & Orlitzky, M. Leading the Triple Bottom Line: A Corporate Social Responsibility Approach. In Ones, Anderson, Sinangil, & Viswesvarian (Eds.), *Handbook of Industrial, Work, & Organizational Psychology: Managerial Psychology and Organizational Approaches*, 2nd edition (vol. 3, pp. 313-332), Sage Publications (by invitation and peer reviewed), 2018.

The first edition of this Handbook has been acquired by 1239 libraries worldwide, according to WorldCat.

Swanson, D. L. & Orlitzky, M. Toward a Conceptual Integration of Corporate Social and Financial Performance. In Diehl, Karmasin, Mueller, Terlutter, and Weder (Eds.), *Handbook of Integrated CSR Communication*, part of the Springer Series *CSR, Sustainability, Ethics, & Governance*, Springer Publishing House (by invitation and peer reviewed), 2017.

This Handbook has been acquired by 181 libraries worldwide, according to WorldCat.

Swanson, D. L. Foreword to *Handbook of Unethical Work Behavior: Implications for Individual Well-Being*, Giacalone, R. A. and Promislo, M. (Eds.), M.E. Sharpe (by invitation), 2012.

This Handbook has been acquired by 260 libraries worldwide, according to WorldCat.

Orlitzky, M. & Swanson, D. L. Corporate Social and Financial Performance: An Integrated Review. In Gond, J. P. & Moon, J. (Eds.), *Corporate Social Responsibility* (vol. 2), Routledge (a reprint of a chapter in *Toward Integrative Corporate Citizenship: Research Advances in Corporate Social Performance* by Orlitzky & Swanson, Palgrave, 2008), 2012.

Swanson, D. L. Top Managers as Drivers for Corporate Social Responsibility. In Crane, A., McWilliams, A., Matten, D., Moon, J. & Siegel, D. (Eds), *Oxford University Press Handbook of Corporate Social Responsibility*, Oxford University Press (by invitation and peer reviewed), 2008.

This Handbook has been acquired by 542 libraries worldwide, according to WorldCat.

Book Chapters

Swanson, D. L. The Restorative Potential of Discovery Leadership: Corporate Responsibility as Participating Consciousness. *Radical Thoughts on Ethical Leadership*, a volume in *Ethics in Practice* Book Series, Giacalone, R. & Jurkiewicz, C. L. (Eds.). Information Age Publishing (by invitation and peer reviewed), 2017.

Swanson, D. L. & Frederick, W.C. Are Business Schools Silent Partners in Corporate Crime? An Update. *Business, Capitalism and Corporate Citizenship*. McIntosh, M. (Ed.) Special 15th year commemorative edition of select *Journal of Corporate Citizenship* articles with authors' updates (by invitation), 2015.

Swanson, D. L. Ethical Competency in Business Leadership. In Menzel, D. & Cooper, T. (Eds.), *Achieving Ethical Competency for Public Service Leadership*, M.E. Sharpe (by invitation and peer reviewed), 2013.

This book has been acquired by 167 libraries worldwide, according to WorldCat.

Swanson, D. L., Fisher, D. G. & Niehoff, B. The Case for a Standalone Business Ethics Course and Evidence from a Pilot Study in *Toward Assessing Business Ethics Education*, a volume in *Ethics in Practice* Book Series, Swanson, D. L. & Fisher, D. G. (Eds.), Information Age Publishing, 2011.

This book has been acquired by 275 libraries worldwide, according to WorldCat.

Swanson, D. L. & Fisher, D. G. Assessing Business Ethics Education: Starting the Conversation in Ernest in *Toward Assessing Business Ethics Education*, a volume in *Ethics in Practice* Book Series, Swanson, D. L. & Fisher, D. G. (Eds.), Information Age Publishing, 2011.

This book has been acquired by 275 libraries worldwide, according to WorldCat.

Kidwell, L., Fisher, D. G., Braun, B., & Swanson, D. L. Core Knowledge Learning Objectives for Accounting Ethics Education Based on Bloom's Taxonomy in *Toward Assessing Business Ethics Education*, a volume in *Ethics in Practice* Book Series, Swanson, D. L. & Fisher, D. G. (Eds.), Information Age Publishing, 2011.

This book has been acquired by 275 libraries worldwide, according to WorldCat.

Orlitzky, M., & Swanson, D. L. Prospects for Integrative Citizenship in Research and Practice. *Toward Integrative Corporate Citizenship: Research Advances in Corporate Social Performance*, Palgrave Macmillan, 2008.

This book has been acquired by 195 libraries worldwide, according to WorldCat.

Swanson, D. L. & Fisher, D. Business Ethics Education: If We Don't Know Where We Are Going, Any Road Will Take Us There. *Advancing Business Ethics Education*, a volume in *Ethics in Practice* Book Series, Swanson, D. L. & Fisher, D. G. (Eds.), Information Age Publishing, 2008.

This book has been acquired by 307 libraries worldwide, according to WorldCat.

Swanson, D. L. & Dahler-Larsen, P. Toward a Perspective on Self for Business Education in *Advancing Business Ethics Education*, a volume in *Ethics in Practice* Book Series, Swanson, D. L. & Fisher, D. G. (Eds.), Information Age Publishing, 2008.

This book has been acquired by 307 libraries worldwide, according to WorldCat.

Orlitzky, M. & Swanson, D. L. Socially Responsible Human Resource Management: Charting New Territory. In Deckop, J. R., Giacalone, B. & Jurkiewicz, C. L. (Eds.), *Human Resource Management Ethics*, a volume in *Ethics in Practice* Book Series, Information Age (by invitation and peer reviewed), 2006.

This book has been acquired by 293 libraries worldwide, according to WorldCat.

Swanson, D. L. & Orlitzky, M. Executive Preference for Compensation Structure and Normative Myopia: A Business & Society Research Project. In Kolb, B. (Ed.), *The Ethics of Executive Compensation*, Blackwell Publishing (peer reviewed), 2006.

This book has been acquired by 244 libraries worldwide, according to WorldCat.

Swanson, D. L. Business Ethics Education at Bay: Addressing a Crisis of Legitimacy. In True, S., Ferrell, O.C., Ferrell, L., & Pelton, L. (Eds.), *Fulfilling our Obligation: Perspectives on Teaching Business Ethics*, Kennesaw State University Press (by invitation), 2005.

Swanson, D.L. & Frederick, W.C. Denial and Leadership in Business Ethics Education, Ferrell, O.C. & Peterson, B. (Eds.), *Business Ethics: The New Challenge for Business Schools and Corporate Leaders*, M.E. Sharpe (by invitation), 2005.

This book has been acquired by 302 libraries worldwide, according to WorldCat.

Swanson, D. & Niehoff, B. Business Citizenship Outside and Inside Organizations: Toward a Synthesis of Corporate Social Responsibility and Employee Citizenship. In Andriof, J. & McIntosh, M. (Eds.), *Perspectives on Corporate Citizenship: Context, Content and Processes*, Greenleaf Publishing (peer reviewed), 2001.

This book has been acquired by 834 libraries worldwide, according to WorldCat.

Swanson, D. L. Business Ethics and Economics. In Frederick, R. (Ed.), *A Companion to Business Ethics* in *Companion to Philosophy Series*, Blackwell Publishing (by invitation), 1999 (and several reprinted editions, the most recent one in 2013).

This book has been acquired by 1231 libraries worldwide, according to WorldCat.

Swanson, D. L. Addressing a Theoretical Problem by Reorienting the Corporate Social Performance Model. In Sethi, S. P., Steidlmeier, P., and Falbe, C. (Eds.), *Scaling the Corporate Wall: Readings in Business and Society*, 2nd edition, Prentice Hall (reprint of 1995 *Academy of Management Review* article, by invitation), 1997.

This book has been acquired by 74 libraries worldwide, according to WorldCat.

Swanson, D. L. Introduction: The Personal Struggle for Identity, Competency, Value, Worth, and Responsibility (contributing author). Kilmann, R. & Kilmann, I. (Eds.), *Managing Ego Energy*, Jossey-Bass, 1994.

This book has been acquired by 221 libraries worldwide, according to WorldCat.

Encyclopedia Entries

Swanson, D. L. Discovery Leadership and Corporate Responsibility. In Farazmand, A. (Ed.), *Global Encyclopedia of Public Administration, Public Policy, and Governance*. Springer (by invitation and peer reviewed), 2018/2019.

For the second edition of the *Encyclopedia of Business Ethics and Society* (seven volumes), Kolb, R. (Ed.), Sage Publications (by invitation and peer reviewed), 2018:

Swanson, D. L. *Revisions* of entries published in the first edition:

- Corporate Social Responsiveness
- Moral Education
- Moral Leadership
- Normative/Descriptive Distinction
- Teaching Business Ethics

Swanson, D. L. *New* entries for the second edition:

- Corporate Responsibility Association
- Employee Silence
- Galbraith, John Kenneth (1908-2006)
- Keynes, J.M. (1883-1946)
- Occupy Movement
- Organizational Culture and Context

For *SAGE Brief Guide to Corporate Social Responsibility*, 2012.

Swanson, D. L. Corporate Social Responsiveness.

This volume has been acquired by 586 libraries worldwide.

For the first edition of the *Encyclopedia of Business Ethics and Society* (five volumes), Kolb, R., (Ed.), Sage Publications (by invitation and peer reviewed), 2008.

Swanson, D. L. *Original* entries for the first edition:

Corporate Social Responsiveness

Moral Education

Moral Leadership

Normative/Descriptive Distinction

Teaching Business Ethics

This Encyclopedia has been acquired by 1245 libraries and has garnered three awards.

Swanson, D. L. Organizational Theory in *Encyclopedia of Management*, 3rd edition, Whetten, D & Helms, M. (Ed.), Gale Publishing (by invitation), 2000.

This Encyclopedia has been acquired by 938 libraries worldwide, according to WorldCat.

Swanson, D. L. Business Ethics and Economics in *Philosopher's Index*, Frederick, R., (Ed.), a reprint from *The Companion to Philosophy Series*, Blackwell Publishing, 1999 to 2013.

This Index has been acquired by 820 libraries worldwide, according to WorldCat.

Invited Book Reviews

Swanson, D. L. *Rethinking Capitalism: Community and Responsibility* by Buchholz, R., *Business Ethics Quarterly*, 2011.

Swanson, D. L. *Corporation, Be Good! The Story of Corporate Social Responsibility* by Frederick, W C., *Academy of Management Learning and Education*, 2006.

Swanson, D. & Fischer, M. *Second Language of Leadership* by Quirk, M & Quirk, M., *International Journal of Organizational Analysis*, 2001.

Swanson, D. *In Good Company: How Social Capital Makes Organizations Work* by Cohen, D. & Prusak, L., *Academy of Management Executive*, 2001.

Gerde, V. & Swanson, D. *The Blackwell Encyclopedic Dictionary of Business Ethics* by Freeman, R. E. & Werhane, P. H., Editors, *Business & Society*, 2000.

Swanson, D. & Gerde, V. *The Blackwell Encyclopedic Dictionary of Business Ethics* by Freeman, R. E. & Werhane, P. H., Editors, *International Journal of Organizational Analysis*, 2000.

Swanson, D. L. *Economic Analysis and Morality* by Hausman, D. M. & McPherson, M. S., *Journal of Socio-Economics*, 1998.

Swanson, D. L. *The Logic of Organizations* by Abrahamsson, E., *Academy of Management Review*, 1995.

Swanson, D. L. *The Logic of Organizations* by Abrahamsson, E., *International Journal of Organizational Analysis*, 1993.

Refereed Conference Proceedings

Fu, L, Boehe, D. M., Orlitzky, M, & Swanson, D. L. Inconsistency in Corporate Social Responsibility and Corporate Risk. *Academy of Management Annual Meetings Proceedings* (Abstracts), (1) 13291, 2016.

Trocchia, P. & Swanson, D. Digging Deeper: Providing Business Students with a Tool for Surfacing Values, *Academy of Marketing Science Conference Proceedings*, 2004.

Orlitzky, M. & Swanson, D. Using Video and other Media for teaching Business and Society, Dunn, C. & Windsor, D. (Eds.) *International Association for Business and Society Conference Proceedings*, 2001.

Swanson, D. L. An Introduction to Deconstructing the Corporate Social Performance Model: Views from European Critical Theorists, Wood, D. & Windsor, D. (Eds.) *International Association for Business and Society Conference Proceedings*, 1999.

Swanson, D. L. & Dahler-Larsen, P. Models of the Self and Their Implications for a Community-Oriented Ethic, Lenn, J. & Rehbein, K. (Eds.) *International Association for Business and Society Conference Proceedings*, 1998.

Swanson, D. L. Theoretical Dilemmas Posed by Two Dominant Ethical Perspectives in Business and Society, Nigh, D. & Collins, D. (Eds.) *International Association for Business and Society Conference Proceedings*, 1995.

Swanson, D. L. The Corporate Social Performance Field Divided: Irreconciled Economic and Deontological Perspectives, Wartick, S. & Collins, D. (Eds.) *International Association for Business and Society Conference Proceedings*, 1994.

Swanson, D. L. The Regulation of Risky System Organizations, abstracted in the *Academy of Management Proceedings*, 1992.

Swanson, D. L. Executive Conglomerate Decision-Making: Implications for International Business, Brenner, S. & Waddock, S. (Eds.) *International Association for Business and Society Conference Proceedings*, 1992.

Swanson, D. L. Dysfunctional Conglomerate Decision Making and Organizational Dynamics, *International Association for Research in Economic Psychology and the Society for the Advancement of Socio-Economics Conference Proceedings*, 1991.

Other Publications

Swanson, D. L. Theory Meets Practice: Executives in the Ethics Classroom: Let's Compare Notes. *Academy of Management Ethics Education blog* (ethicist.aom.org) by invitation, as an appointed member of the Academy of Management Ethics Education Committee, 2017.

Swanson, D. L. & Fisher, D. G. The Rise and Fall of CSR Education: The Curriculum Campaign. *Corporate Responsibility Magazine* (by invitation and editorially reviewed), 2012.

Swanson, D. L. Leading with Integrity: Strong Values are the Foundation Building Blocks of a Sustainable Business. *Kansas City Small Business Magazine* (by invitation), 2010.

Swanson, D. L. & Orlitzky, M. Do Executives Who Prefer Exorbitant Salaries Downplay Ethics? *BestThinking.com* (reprinted with permission and by invitation), 2010.

Swanson, D. L. & Orlitzky, M. Do Executives Who Prefer Exorbitant Salaries Downplay Ethics? *Decision Line* (The in-house journal of Decision Sciences Institute, by invitation), 2010.

Swanson, D. L. & Fisher, D. G. Filling a Leadership Void in Business Ethics Education: If We Don't Know Where We Are Going, Any Road Will Take Us There. *Decision Line* (The in-house journal of Decision Sciences Institute, by invitation), 2009. Also published as a featured article on *BestThinking.com*, 2009.

Swanson, D. L. Sidebar Feature on Business Ethics Programs: Historical Perspective. *Business Roundtable Institute for Corporate Ethics Report* from the Darden School of Business at the University of Virginia (by invitation), 2007.

Swanson, D. L. & Orlitzky, M. Do Executives who Prefer Exorbitant Salaries Downplay Ethics? *GoodBusiness* (Southern Institute for Business and Professional Ethics, by invitation), 2006.

Swanson, D. L. What Constitutes Foundational Ethics Coursework? *Teaching Business Ethics Conference Notebook*, sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, 2005.

Fisher, D. & Swanson, D. L. A Call to Strengthen Proposed NASBA Ethics Requirements: A Three Step Formula, *Compliance and Ethics* (reprint of essay in *The Accounting Educator*, by invitation), 2005. Also included in the National Association of State Boards of Accountancy Board Meeting Report, 2006.

Fisher, D. & Swanson, D. L. A Call to Strengthen Proposed NASBA Ethics Requirements: A Three Step Formula, *The Accounting Educator* (peer reviewed), 2005. Also included in the National Association of State Boards of Accountancy Board Meeting Report, 2006.

Swanson, D. L. Speaker's Comments, *Green Mountain Summit on Investor Responsibility Conference Documentation Workbook*, sponsored by Information Management Network, 2005.

Swanson, D. L. & Frederick, W. C. Campaign AACSB Response Phase, *Academy of Management News*, 2005.

Swanson, D. L. The Role of Ethics in Business School Curricula, *AACSB International* website and *Teaching Business Ethics Conference Notebook*, sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, 2004.

Mitroff, I. & Swanson, D. L. An Open Letter to the Deans and Faculties of American Business Schools: A Call for Action, *Academy of Management News*, 2004.

Swanson, D. L. The Business of Ethics, *K-Stater*, 2004.

Swanson, D. L. & Frederick, W. C. Do Business Schools Produce Leaders or Crooks? *The Ethics News*, Beard Center for Leadership in Ethics, Pennsylvania, 2003.

Swanson, D. L. & Frederick, W. C. A Call to Arms and Plan for Collective Action, published in several academic newsletters, 2002.

Swanson, D. L. & Sabah, J. Reflections on a Workshop on Science and Social Issues, *International Association for Business and Society Newsletter*, 2002.

Swanson, D. L. & Fisher, M. Teaching Note on *Wall Street*, *Teaching Business Ethics with Film*, 2001.

Marlin, M. & Swanson, D. L. Instructor's Manual, Student Study Guide, and 1200 item Test Bank for Ming's *Economics*, Dushkin Publishing, 1987, 1995.

Marlin, M. & Swanson, D. L. *Instructor's Manual for Business, Government, Society*, Macmillan Publishing, 1987.

Academic Administration

Founding Chair, Business Ethics Education Initiative, College of Business Administration, Kansas State University (2002 to present).

Select Dissertation Committee Service:

Dissertation Committee Member, Values-Driven Executive PhD Program, Benedictine University (Defense successfully completed in 2018).

Dissertation topic: Game-Based Learning in Values-Driven Leadership Education.

Dissertation Committee Member, Values-Driven Executive PhD Program, Benedictine University (Defense successfully completed in 2016).

Dissertation topic: The Value of Values: Implications for Corporate Social Performance.

Dissertation Examiner, Research & Innovation Division, University of Newcastle, Australia (Defense successfully completed in 2015).

Dissertation topic: Business ethics education and faculty teaching expertise: Are business school educators equipped, trained and capable to teach normative ethical theory?

Dissertation Defense Committee Chair, Escuela Superior de Administracion Direccion de Empresa (ESADE) in association with Ramon Llull University, Barcelona, Spain. (Defense successfully completed in 2011).

Dissertation topic: A transformative model for responsible business education.

Speaking Engagements:

Honorarium ethics speaker, Kansas REC Accountant's Association, (2018).

Honorarium speaker, Topeka Chapter of the Institute of Internal Auditors (2017)

Honorarium Ethics Speaker, Blue Cross and Blue Shield of Kansas, Board of Directors and Senior Management Team (2015)

Honorarium Ethics Speaker, Forum for Ethics Educators sponsored by the Bill Daniels Business Ethics Grant Foundation, University of New Mexico, and New Mexico State University (Santa Fe, 2010).

Featured Speaker, Teaching Business Ethics Conference II sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, by invitation (Boulder, July 2005).

Roundtable Presenter, Teaching Business Ethics Conference II sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, by invitation (Boulder, 2005).

Featured Speaker, Teaching Business Ethics Conference sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, by invitation (Denver, 2004).

Roundtable Presenter, Teaching Business Ethics Conference sponsored by AACSB International, Colorado State University, University of Colorado at Boulder, and University of Wyoming, by invitation and featured on AACSB's website (Boulder, 2004).

Dean's Distinguished Ethics Speaker, College of Business, Oregon State University (Corvallis, 2004).

Distinguished Speaker, Business Ethics Symposium for Educators and Professionals sponsored by the Leeds College of Business at Colorado State University and McCombs School of Business at the University of Texas Austin (Denver, 2003).
Ethics Speaker, Rotary Luncheon, Manhattan (January 2003).

Other Activities:

Appointed Member, *Ethics Education Committee for the Academy of Management* (This committee reports directly to the Academy Board of Governors, works with the Academy ombudsperson, disseminates and interprets information about the Academy Code of Ethics, and delivers Professional Development Sessions at Academy meetings (2015 to present).

Sponsored two sessions related to teaching and researching ethics at the AOM meeting in Chicago, 2018.

Team Teaching Professional Ethics (a graduate elective) with the Executive in Residence in the College of Business Administration at Kansas State University (2013 to present).

Designed a Professional Ethics Elective for the College of Business curriculum that is officially recognized by the *Texas State Board of Public Accountancy* as meeting the ethics course requirement for taking the Uniform CPA exam (2010 to present).

Sponsor of guest speakers for the Professional Advantage Program at K-State University, including lectures on ethics in practice, social entrepreneurship, and renewable energy (2012 to present).

Member, Lou Douglas Lecture Series Steering Committee, Kansas State University (2013 to present).

Responsibilities include selecting, funding, and hosting guest speakers who address a large university audience and members of the broader community, often in partnership with the Office and the Provost and sometimes in partnership with the Professional Advantage Program in the College of Business Administration.

Sponsor of two Open Forum Sessions on ethics at the Academy of Management Meeting (2018).

Ethics education host for a *Fulbright Scholar* from Australia for the Office of the President at Kansas State University (2018).

Author of “The Case of Kansas State University: An Initiative Based on Required Ethics Courses and Integration across the Curriculum” that was featured in a session at the AACSB International Conference in Montreal, published on *AACSB International Ethics Education Resource Center* website (by invitation, 2004 to 2010), and included on AACSB’s spotlight archive website (2010 to present).

Founding Contributor to *The-Gift-Tree.com*, featuring blogs and podcasts covering business ethics education and related subjects (2015 to 2016).

Area Leader for the assessment of students’ (1) ethical reasoning and (2) ethics knowledge in the College of Business Administration at Kansas State University for AACSB assurance of learning (2014 to present).

Designed the CSR Leadership Curriculum for the executive doctoral program in the Center for Values-Driven Leadership at Benedictine University (2011 to present).

Funded a visit by a distinguished corporate citizenship scholar from Boston College in partnership with the Research Committee in the College of Business Administration at Kansas State University (2014).

Designed the ethics curriculum for the Graduate School of Credit Management hosted at Dartmouth College (2004 to 2014).

Commissioned reviewer of the *Ethical Leadership Certification Program* for the Daniels Fund at the University of New Mexico, in partnership with NASBA’s Center for the Public Trust (2012 to 2013).

Sponsored an ethics speaker from Jones Day Law Firm, Atlanta for a Town Hall Lecture in the School of Leadership Studies at Kansas State University (2013).

Delivered lectures on the ethics of consulting for the MBA Practicum students at Kansas State University (2010 to 2013).

Sponsored a report entitled “The Business in Society Curriculum in Europe and the U.S: A Comparative Analysis and Conversation” prepared by two members of the Initiative’s Advisory Committee and presented at an international conference (2010).

Facilitated a roundtable on ethics education for the Management Department’s Advisory Board Meeting at Kansas State University (2009, 2010).

Guest Speaker, School of Agriculture class (2006).

Consultant to student ethics case competitions, College of Business at Oregon State University (by invitation of the Dean, 2004).

Directed a national survey of ethics coverage in top business schools that was prepared and published by two members of the Initiative’s Advisory Committee (2003, 2005).

Sponsored a session on best practices for teaching business ethics at an international conference (2003).

Project Administrator, Beyond Grey Pinstripes Aspen Ranking Project, College of Business Administration, Kansas State University (2008 to 2012).

Responsible for gathering and submitting data on social, ethics, and environmental coursework and publications for the Aspen Institute’s MBA rankings project, with the result that K-State’s MBA Program was listed in the Aspen Institute’s “Global 100” for the first time, ranking 29th in faculty publications, 6th among land grant universities, and 2nd in the Big Twelve among competing colleges in 2009/2010.

Responsible for the second submission of data, resulting in a significantly improved ranking for the MBA program in 2011/2012.

Academic Conference Activities

Peer Reviewed Presentations

Limin, F., Boehe, D., Orlitzky, M. & Swanson, D. L. Firm Profiles in Corporate Social Performance Profiles: Toward a Theory of Their Existence and Instrumentality. Strategic Management Society Annual Conference, September 2016 (Berlin).

Limin, F., Boehe, D., Orlitzky, M. & Swanson, D. L. Inconsistency in Corporate Social Responsibility and Corporate Risk. Business Policy and Strategy Division of the Academy of Management, August 2016 (Anaheim).

Kidwell, L., Fisher, D., Braun, R. & Swanson, D. L. Learning Objectives for Accounting Ethics Using Bloom's Taxonomy. International Association for Accounting Education & Research (IAAER), *Nominated for Conference Paper Award*. November 2010 (Singapore).

Fisher, D. G. & Swanson, D. L. Accounting Ethics Education and Unfounded Faith in Integration across the Curriculum: If We Don't Know Where We're Going, Any Road Will Take Us There. American Accounting Association, Ethics Research Symposium, August 2005 (San Francisco).

Orlitzky, M. & Swanson, D. What Types of Employees Can Socially Responsible Organizations Attract? Some Thoughts on Work in Progress. Symposium sponsored by the Organizational Behavior, Human Resource, and Social Issues in Management Divisions of the Academy of Management, August 2005 (Honolulu).

Trocchia, P. & Swanson, D. Digging Deeper: Providing Business Students with a Tool for Surfacing Values, Academy of Marketing Science conference, May 2004 (Vancouver).

Orlitzky, M. & Swanson, D. L. Exploring Individual Differences in Normative Myopia: Executives' Personality Factors, Pay Preferences, and Ethics of Care, Academy of Management conference, shared track in Organizational Behavior and Social Issues in Management, August 2002 (Denver).

Orlitzky, M. & Swanson, D. Using Video and other Media for Teaching Business and Society at the twelfth annual International Association for Business and Society conference, March 2001 (Sedona).

Orlitzky, M. & Swanson, D. The Cult of Homogeneity and Assimilation: An Ethical Deconstruction of the Human Resource Management Fit Literature at the twelfth annual International Association for Business and Society conference, March 2001 (Sedona).

Orlitzky, M. & Swanson, D. Caucus: Perspectives on Social Issues in Management: A Binary Dilemma? Academy of Management conference, August 2000 (Toronto).

Orlitzky, M. & Swanson, D. From Object Relations to Stakeholder Relations at the eleventh annual International Association for Business and Society conference, March 2000 (Essex Springs, Vermont).

Katz, J., Swanson, D. & Nelson, L. Management Journeys Into International Pluralism and Change: Addressing Culture-Based and Transcultural Expectations of Corporate Citizenship, a poster session in the Social Issues in Management Division of the Academy of Management conference, August 1999 (Chicago).

Swanson, D. L. The Regulation of Risky Systems: Something That "Really Counts" in the Organizations and Natural Environment Division of the Academy of Management conference, August 1998 (San Diego).

Swanson, D. L. Moral Theories of Self, a Showcased Symposium at the International Association for Business and Society conference, June 1999 (Hawaii).

Swanson, D. L. Rethinking Business Ethics at the International Association for Business and Society conference, June 1995 (Vienna).

Swanson, D. L. The Divided Nature of the Corporate Social Performance field at the International Association for Business and Society conference, March 1994 (Hilton Head, SC).

Swanson, D. L. Agency Procedural Standards for Risky Systems at the Academy of Management conference in the Public and Not-For-Profit Division, August 1992 (Las Vegas)

Swanson, D. L. The Implications of Executive Conglomerate Decision-Making for Global Business at the International Association for Business and Society conference, June 1992 (Leuven, Belgium).

Swanson, D. L. Economic Theory and Decision-Making Ego States at the Society for the Advancement of Socio-Economics conference, March 1992 (Irvine, California).

Swanson, D. L. Conglomerate Decision Making and Dysfunctional Organizational Dynamics at the International Association for Research in Economic Psychology and Society for the Advancement of Socio-Economics conference, June 1991 (Stockholm, Sweden).

Administrative Responsibilities

Liaison, All-Academy of Management Mentoring Committee (by invitation, 2002 to 2006).

Conducted an Academy of Management Doctoral Consortium Workshop in Critical Management Studies (2002)

First Chair, Academy of Management Doctoral Consortium (by appointment, 1999 to 2000).

Member, All-Academy Mentoring Committee and Task Force (by appointment, 1998 to 2007).

Second Chair, Academy of Management Doctoral Consortium (by appointment, 1998 to 1999).

Chair, Best Article Award Committee for the International Association of Business and Society (by appointment, 1997 to 1998).

Member, Executive Committee, Social Issues in Management Division, Academy of Management as:

Appointed Chair, Curriculum Development Committee (2003 to 2005)

Elected Representative-At-Large (1998 to 1999, 1999 to 2001)

Elected Member, Nominating Committee (1997 to 2000)

Appointed Chair, Membership Committee (1994 to 1999)

Appointed Member, Membership Committee (1993)

Appointed Member, Innovations Committee (1993)

Representative-at-Large, International Association of Business and Society Governing Board (elected position, 2000 to 2003).

Member, Executive Committee, International Association of Business and Society Governing Board (appointed position, 1998 to 2001).

Member, All-Academy of Management Program Committee (by appointment, 1998 to 2000).

Member, Governing Board, International Conference on Advances for Management (by appointment, 1995 to 1996).

Administrator of several sessions at the International Advances in Management Conference (1996).

Sessions Chaired

Chair, Paper Session on Case Studies, International Association of Business and Society Conference (2001).

Chair, Interactive Paper Session on Individual and Organizational Perspectives on Social Issues in Management Research, Academy of Management Conference (2000).

Chair, Symposium on Deconstructing the Corporate Social Performance Model, International Association of Business and Society Conference (1999).

Chair, Session on Stakeholder Thinking, Social Issues in Management Division of the Academy of Management (1998).

Chair, Pre-conference Workshop on Research and Theory Development, Academy of Management Conference (1998).

Chair, Paper Session on Ethical Climates, International Association for Business and Society Conference (1998).

Chair, Symposium on Reconstructing Positive Duty, International Association for Business and Society Conference (1997).

Co-Chair, *Showcased* Symposium on the Role of Cosmology and Religion in Business, International Association for Business and Society Conference (1997).

Chair, Paper Session on Deontological Ethics, Society for Business Ethics Conference (1995).

Chair, Research Roundtable on Strategic, Economic, and Ethical Decision-Making, Academy of Management Conference (1994).

Co-Chair, Paper Session on Empirical and Theoretical Approaches to Incentives and Values, International Society for the Advancement of Socio-Economics Conference (1993).

Co-Chair, Workshop on Economic Security (by invitation), International Conference on Human Rights in the 21st Century (1993).

Discussant Roles

Discussant, Social Issues in Management Division, Academy of Management Conference (2002).

Discussant, International Association for Business and Society Conference (2000).

Discussant, Public and Non-Profit Division, Academy of Management Conference (1993).

Discussant, Social Issues in Management Division, Academy of Management Conference (1991).

Reviewer Roles

Reviewer, Society for Society of Business Ethics Conference (1994, 1997 to 2000, 2012).

Reviewer, Social Issues in Management Division, Academy of Management Conference (1993 to 2005, 2007 to 2009).

Reviewer, International Association for Business & Society Conference (1992 to 2009).

Reviewer, Public and Non-Profit Division, Academy of Management Conference (1993 to 2000).

Grants Awarded

Commissioned reviewer of a project for the Swedish Knowledge Foundation, a research organization established and funded by the Swedish government to deliver projects designed to improve Sweden's competitiveness and ability to create value through university partnerships (2017).

Competitive summer research grant from the College of Business Administration at Kansas State University. Topic: An empirical investigation of CEO Duality: Antecedents and Consequences (2014).

Contributed to a grant to sponsor a distinguished speaker on social entrepreneurship and corporate responsibility that was approved and matched by the Provost's Office (2014).

Co-investigator of a competitive grant for research on the role of values in executive decisions from the Australian Government and private business organizations through the Australian Graduate School of Management (2001 to 2004).

Small grant from the Beard Center for Ethics at Duquesne University for administrating a doctoral consortium at the Academy of Management conference (2000).

Competitive summer research grants from the College of Business Administration at Kansas State University (2000 to 2003).

Competitive research grants from Kansas State University (1997 to 1999).

President's faculty development awards from Kansas State University (1997 to 1999).

Dissertation grant from the University of Pittsburgh's Center of International Business (1991, 1993).

Faculty research grant from the University of Pittsburgh (1989).

Other Professional Activities

External by Appointment, Invitation, or Election

Member, Ethics Committee for the Academy of Management (2015 to present).

Founding Board Member, Women's Intercultural Network, San Francisco (1994 to 2018).

This non-governmental organization has consultative status to the United Nations Economic and Social Council and participated in the Fourth World Conference on Women in Beijing.

External reviewer for university faculty tenure and promotion applications, including full professors and university distinguished chairs (2000 to 2018).

Member, dissertation committee at Virginia Polytechnic State University, College of Business Administration (2004 to 2008).

Member, Scientific Committee for Barcelona's International Symposium on Ethics (2006).

Member, Board of Directors, Belmont Montessori Schools, Kansas City (1984 to 2005).

Member, dissertation committee, Alliant University (2000 to 2003).

Attended the Strategic Planning Retreat for board members of the Social Issues in Management Division of the Academy of Management, funded by St. Thomas University (2000).

Member, Board of Directors, People's Cooperative, Manhattan, Kansas (1998 to 2000).

Attended the Social Screening of Investments Conference at the Wharton School of Business, University of Pennsylvania (by invitation only, 2000).

Member, dissertation committee at the California School of Professional Psychology (1995 to 1997).

Member, Board of Director's Education and Communication Committee, Arthritis Foundation of Western Pennsylvania Chapter (1994 to 1997).

External, Miscellaneous

Created an *International Website for Teaching Business and Society with Film* that was featured on the websites of the Fuqua School of Business at Duke University and Carnegie Mellon University Libraries and listed in the Society for Business Ethics *White Papers* (2001 to 2009).

Subject Consultant to *Topeka Capital Journal* (1999 to 2005).

Member, Manhattan Coalition of Neighborhoods (2003).

Publications selected for inclusion in the Zicklin Center Library, Wharton School of Business, University of Pennsylvania (2003).

Consultant to Citizens to Save South Park, Junction City, Kansas (2001).

Internal at Kansas State University

Subject Media Expert, Department of Communication and Marketing, Kansas State University (2004 to present).

Member, University Steering Committee for the Lou Douglas Lecture Series (2013 to present).

Member, Dean's Advisory Committee for Tenure and Promotion (2002 to 2004; 2006 to 2010; 2014 to present).

Member, College Research Committee (2017 to present).

Member, OMSC Faculty Search Committee (2017).

Area Leader for Classroom and Programmatic Assessment of Ethics Reasoning and Knowledge (2014 to present).

Member, Strategy Faculty Search Committee (2015).

Member, Visiting Strategy Faculty Search Committee (2013 to 2014).

Member, Dean's Finance Advisory Committee (2011 to 2014).

Member, Task Force for the Professional Online MBA (2011 to 2013).

Member, Operations Management Faculty Search Committee (2012 to 2013).

Member, Graduate Examination and Thesis Committee, Political Science (2009).

Member, Doctoral Examination Committee, College of Education (2008).

Co-authored a Targeted Initiative Proposal in the College of Business Administration (2005).

Chair, College of Business Administration Course and Curriculum Committee (2002 to 2004).
Responsibilities included leading the committee in designing the college's strategic learning objectives for university-wide accreditation.

Speaker, Department of Management Advisory Board (2003).

Member, Department of Management Committee on Strategic Planning (2002 to 2003).

Member, College of Business Administration Course and Curriculum Committee (1999 to 2002).

Advisory Member, President's Commission to Study the Status of Women (2000 to 2001).

Faculty participant, University General Education Pilot Study of First-Year Student Interviews, Provost's Office (2001).

Founding Member, University Developing Scholars Mentoring Program (2000 to 2001).

Co-Chair, All-Campus Workshop on Social Issues for Genetically Modified Organisms, sponsored by the University Graduate Council (2001).

Member, Strategy and Social Issues in Management Faculty Search Committee (2000 to 2001).

Co-Chair, Social Issues in Management Faculty Search Committee (1998).

Member, Social Issues in Management/Strategic Management Faculty Search Committee (1997).

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