

College of Business Administration

Management, Management Information Systems

Overview

Management is a vital ingredient in all organized human activities. As businesses and societies become more complex, individuals trained in management can help them accomplish their goals.

Professional options

Careers

Graduates of management programs are employed in business, government and nonprofit organizations and have an excellent record of placement and advancement.

Human resource management

- Human resources manager
- Recruiter
- Compensation specialist
- Training and development manager
- Labor relations specialist
- Human resource generalist

Management information systems

- Data analytics specialist
- Social media analyst
- IT specialist
- Systems developer
- Business analyst
- Network developer
- Database administrator
- Enterprise computing specialist
- Web developer

Operations management

- Store manager
- Operations manager
- Production planner
- Project manager
- Quality control manager
- Transportation manager

Points of pride

Kansas State University's College of Business Administration has been ranked the top business program in Kansas by Bloomberg Businessweek magazine.

General management

- Merchandise distribution analyst
- Entrepreneur
- Executive director
- Business analyst
- Administrator
- Researcher and developer

Employers

- Large corporations
- Consulting firms

Job experience

College of Business Administration students are sought after by large firms to intern during the summer. These internships are most often paid. More than 90 percent of students from the college find relevant jobs or choose to continue their education, three months after graduation.

The college also offers the opportunity to participate in case competitions throughout the year that help students put their skills to work while competing for prize money. An annual idea competition, The Next Big Thing, helps students put their business plans on paper, network with potential investors and win thousands of dollars to start their business.

Academics

The business curriculum is designed to provide both breadth and depth throughout the student's educational experience. Students will begin taking business courses during the freshman year, along with foundation courses like written and oral communication, math and economics, and general education courses that encourage personal growth in areas such as cultural development and understanding of the natural and physical world.

Most students will take at least one course in each of the core areas of business (accounting, finance, management and marketing) before pursuing the required major field courses in the management or management information systems major.

Degree options

The Department of Management offers three tracks within the management major: human resource management, operations and supply chain management, and general management. We also offer a management information systems major.

Human resource management track

The management of human resources has become increasingly important to organizational success. Effective recruitment, deployment

and motivation of human resources, along with complying with current federal and state regulatory guidelines, has become a strategic and operational challenge for all managers. The emphasis in human resource management develops knowledge and skills in work motivation, group dynamics, leadership, strategic planning and organizational development, as well as with staffing, appraisal, compensation, training, labor relations, employment law and regulatory compliance.

Operations and supply chain management track

Operations and supply chain management encompasses the design, planning and management of the processes and the resources (facilities, materials and labor) in service and manufacturing operations. Students will be prepared to manage all aspects of the supply chain systems such as operations strategy, supplier relationship, procurement, process improvement, project management, inventory control, quality management, logistics and distribution. The focus is achieving customer satisfaction through the continuous improvement of products and processes. Analytical, communication and team problem-solving skills will be developed with real-world case analyses.

General management track

The general management track prepares students for a variety of positions that require an understanding of all areas of management, including finance, accounting, marketing and international business.

Management information systems

Information systems management has become an integral part of organizational strategy. It is affected by rapid technological changes and their effect on organizational performance. The MIS curriculum offers the future systems professional a combination of business and technical courses. The courses focus on technological and managerial skills in telecommunication and system integration, data access/management and managerial decision support. The role of the MIS professional requires knowledge of applications and data administration as well as a broader view of how systems fit into the business processes.

Accreditation

The College of Business Administration is among an elite 10 percent of the approximately 1,680 business schools and colleges in the nation to hold accreditation by the Association to Advance Collegiate Schools of Business for all business and accounting programs.

Faculty

The college's faculty is made up of well-known researchers, scholars with industry experience and professors with a wide professional network in all fields of business. The college faculty include 10 endowed chairs.

Advising

All business students are assigned to one of six academic advisors who will guide them through their college careers.

Executive mentors

A new program of the college pairs students with highly successful mentors. The professional relationship starts in the beginning of the student's career and is expected to last through graduation and beyond.

Financial assistance

Scholarships

The college awards scholarships to first-year, transfer and continuing students. The management department also awards scholarships.

Suggested course work

Students entering the College of Business Administration for the first time enroll in the Business Administration Pre-Professions Program, or BAPP. Students with previous academic work at K-State or elsewhere requesting transfer to the College of Business Administration must have a 2.5 or higher GPA to enroll in the BAPP curriculum. Students remain in the BAPP until they meet requirements for admission to their chosen business major and complete an application to degree plan.

Applicants in management or management information systems must have a minimum cumulative GPA of 2.5 and have completed at least 45 credit hours (12 of which must be K-State graded hours) to be considered for admission. To encourage breadth and depth later in the student's career, all business students will be required to complete a 9-credit hour thematic sequence in an area of professional and/or personal interest outside the college.

Tool and related courses

BAPP requirements

Hrs.	Courses
3	English 100 Expository Writing I
3	English 200 Expository Writing II
2	COMM 105 Public Speaking IA
3	ENGL 417 Written Communication for the Workplace
3	MATH 100 College Algebra
3	MATH 205 General Calculus and Linear Algebra
3	STAT 350 Business and Economics Statistics I
3	STAT 351 Business and Economic Statistics II
3	ECON 110 Macroeconomics
3	ECON 120 Microeconomics

16 Nonbusiness courses. Students must complete at least one course in each of the following categories: aesthetic experience and interpretive understanding, global perspectives, human diversity in the U.S., natural and physical sciences with lab, and non business elective (chosen from any K-State 8 category).

9 Thematic sequence

Business core courses

Hrs.	Courses
3	ACCTG 231 Accounting for Business Operations
3	ACCTG 241 Accounting for Investing and Financing
3	FINAN 450 Principles of Finance
3	GENBA 110 Business Foundations
0	GENBA 166 Business Information Technology Skills Proficiency
3	MANGT 366 Information Technology for Business
3	MANGT 420 Management Concepts
3	MANGT 421 Introduction to Operations Management
3	MANGT 595 Business Strategy
3	MANGT 596 Business Government Society
3	MKTG 400 Marketing

Economics electives

Hrs. Courses
3 Any economics course numbered 500 or above in consultation with academic advisor.

Select one of the following:

3	ECON 520 Intermediate Microeconomics or
3	ECON 540 Managerial Economics

Unrestricted Electives

Hrs. Courses
15 Unrestricted electives

Major field requirement

Hrs.	Courses
3	MANGT 520 Organizational Behavior
3	MANGT 521 Quantitative Management
15	One of three areas of emphasis in management (HRM, OSCM, or GM) or MIS major requirements*

Management majors (excludes MIS) must choose from one of the following three areas of emphasis:

Human resources management

Hrs.	Courses
3	MANGT 535 Employment Law
3	MANGT 531 Human Resource Management

Select 9 credit hours from:

3	MANGT 497 Topics in Management
3	MANGT 530 Industrial and Labor Relations
3	MANGT 550 Organizational Training and Development
3	MANGT 560 Management of Diversity in the Workplace
3	MANGT 623 Compensation and Performance Management
3	MANGT 633 Advanced Human Resource Management
3	MANGT 690 International Management

Operations and supply chain management

Hrs.	Courses
3	MANGT 531 Human Resource Management

Select 12 hours from:

3	MANGT 497 Topics in Management
3	MANGT 522 Operations Planning and Control
3	MANGT 541 Management of Quality
3	MANGT 652 Constraint Management/Continuous Improvement
3	MANGT 653 Project Management
3	MANGT 660 Supply Chain Planning & Control
3	MANGT 662 Procurement, Logistics, & Supply Chain Management
3	MKTG 545 Marketing Channels

General management

Hrs. Courses
3 MANGT 531 Human Resource Management

Select 3 credit hours from the courses listed in the human resources management emphasis.

Select 3 credit hours from the courses listed in the operations management emphasis.

Select 6 credit hours from the courses listed in the MIS major, HRM, OM major emphasis areas, or from the courses listed below. Overall, nine of these elective credits must be management courses.

4	ACCTG 331 Accounting Processes and Controls
3	FINAN 520 Investments
3	GENBA 340 Introduction to Entrepreneurship
3	MANGT 390 Business Law
3	MANGT 440 Entrepreneurship
3	MANGT 497 Topics in Management
3	MANGT 540 Entrepreneurial Consulting
3	MKTG 450 Consumer Behavior
3	MKTG 542 Professional Selling
3	MKTG 543 Integrated Marketing Communications
3	MKTG 544 International Marketing
3	MKTG 545 Marketing Channels
3	MKTG 642 Marketing Research

Management information systems

MIS majors complete 18 MIS credits and 3 in economics electives, and complete the following with a C or above:

Hrs.	Courses
3	MANGT 367 Information Systems Fundamentals
3	MANGT 570 Systems Design
3	MANGT 576 Management of Local Area Networks
3	MANGT 656 Systems Analysis
3	MANGT 666 Application of Data Models in Business
3	MANGT 686 System Administration

For more information about management, contact:

Department of Management
College of Business Administration
Kansas State University
101 Calvin Hall
Manhattan, KS 66506-0507
785-532-6296
Email: cbastusv@k-state.edu
www.cba.k-state.edu/future-students/
majors-and-programs/management.html

For more information about Kansas State University, contact:

Office of Admissions
Kansas State University
119 Anderson Hall
Manhattan, KS 66506-0102
1-800-432-8270 (toll free) or
785-532-6250
Email: k-state@k-state.edu
www.k-state.edu/admissions

KANSAS STATE UNIVERSITY

Notice of nondiscrimination

Kansas State University is committed to nondiscrimination on the basis of race, color, ethnic or national origin, sex, sexual orientation, gender identity, religion, age, ancestry, disability, military status, veteran status, or other non-merit reasons, in admissions, educational programs or activities and employment, including employment of disabled veterans and veterans of the Vietnam Era, as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990, has been delegated to the Director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, (Phone) 785-532-6220; (TTY) 785-532-4807.