

The Kansas State University College of Business Administration students present



**the 2017 C. Clyde Run Fun Run 5K Race and the Midge's Mile Fun Walk to benefit  
Shepherd's Crossing  
Saturday, October 28, 2017**

For the 6th consecutive year the College of Business Administration (CBA) at Kansas State University (1962) is proud to host the "**C. Clyde Run**" **Fun Run/Walk** to benefit Shepherd's Crossing in honor of the first college dean, C. Clyde Jones.

#### **THE EVENT**

The "**C. Clyde Run**" **Fun Run** will take place on Saturday, October 28, 2017. The event is open to the entire community with a 5K race route and Midge's Mile Family Fun Walk route set throughout the campus. Individuals of all ages and abilities can participate. All proceeds from the event will go to Shepherd's Crossing.

#### **THE NEED**

Shepherd's Crossing is an ecumenical ministry that offers budget counseling, referrals, and financial support (for utilities, rent and prescription medication), to residents in Riley County and St. George. Its mission is to provide compassionate and caring assistance to those in need of a listening ear and financial support. As support from government entities for charitable organizations continues to decrease, the needs of people throughout the community are increasing. The proceeds of this event will help Shepherd's Crossing continue to serve as the benevolence liaison between local faith groups and civic organizations helping those in need in the greater Manhattan community.



## Sponsorship Opportunities C. Clyde Run Fun Run 5K and Midge's Mile Fun Walk to benefit



### WHAT YOU GET

By partnering with the college to sponsor this event, you will have wide visibility to all K-State students and the Manhattan community at large.

### Sponsorship Levels and Benefits:

#### **\$1,000 Pacesetter Level:**

- Organization logo\* on all electronic and printed event publicity materials
- Link to your webpage from Fun Run webpage
- Logo on event banner and road markers
- Verbal acknowledgement at the event
- Four race registrations
- Booth space in the starting area on race day

#### **\$500 Marathon Level:**

- Organization logo\* on all electronic and printed event publicity materials
- Link to your webpage from Fun Run webpage
- Logo on event banner and road markers
- Verbal acknowledgement at the event
- Two race registrations

#### **\$250 Jogger Level:**

- Organization logo\* on all electronic and printed event publicity materials
- Logo on road markers
- Two race registrations

#### **\$100 Move-It Level:**

- One race registration
- Name listed on race webpage and in after-race acknowledgements

With your support, we are sure that this event is going to be another great success and a tremendous benefit to Shepherd's Crossing.

**C. Clyde Run Fun Run/Walk to Benefit Shepherd's Crossing  
October 28, 2017**



**EVENT COMMITMENT:**

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**Sponsorship Levels**

**Send your sponsorship check payable to:**

\_\_\_ Pacesetter Level            \$1,000

Shepherd's Crossing

\_\_\_ Marathon Level            \$500

PO Box 1919

\_\_\_ Jogger Level                \$250

Manhattan, KS 66505-1919

\_\_\_ Move It Level               \$100

Please note "CClydeRun" in memo line.

\_\_\_ Other                         \$ \_\_\_\_\_

\_\_\_ Non-Cash Gift (Please attach description and approximate value)

Name as you want it to appear in publicity materials:

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Method of Payment:**

Credit Card:



Go to <http://www.shepherdcrossing.info/> and click the "Donate" button.

Check Enclosed: \_\_\_\_\_

Signature \_\_\_\_\_

**\*Please send a high resolution of your logo to [mhorton@ksu.edu](mailto:mhorton@ksu.edu) as soon as possible for inclusion in print materials.**